



**BERKSHIRE
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HomeServices

NEWS RELEASE



18500 Von Karman Avenue, Suite 400
Irvine, CA 92612

Leavenworth Properties Joins Berkshire Hathaway HomeServices

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Independent brokerage now operates as Berkshire Hathaway HomeServices Leavenworth Properties in greater Leavenworth, and as Berkshire Hathaway HomeServices Cascade Properties in surrounding markets

LEAVENWORTH, WA (Nov. 15, 2018) – Berkshire Hathaway HomeServices, part of the HSF Affiliates LLC family of real estate brokerage franchise networks, today announced that independent brokerage Leavenworth Properties has joined its network operating as Berkshire Hathaway HomeServices Leavenworth Properties in city of Leavenworth, and as Berkshire Hathaway HomeServices Cascade Properties outside of the Leavenworth area.

The full-service brokerage, a home-sales leader in greater Leavenworth, remains independently owned and operated. It unites with one of America’s fastest-growing real estate brokerage networks, which counts more than 48,000 agents and 1,400 offices in only five years as a brand.

“Leavenworth Properties/Cascade Properties is known for sound leadership and experienced agents who chose to live, raise families and sell real estate in this unique mountain community,” said Gino Blefari, president and CEO of Berkshire Hathaway HomeServices. “Their transactional skill and market expertise enable them to anticipate the opportunities and challenges of the real estate process resulting in the highest levels of client service, satisfaction and repeat business.”

“We are excited to bring the iconic Berkshire Hathaway HomeServices brand to our markets,” said Broker/Owner Camiekae Lynch. “The brand is fresh and distinctive and represents success with integrity in real estate. We believe our clients will understand the marketing potential of Berkshire Hathaway HomeServices and embrace the brand.”

Broker/Owner Lynn Stoddard said the Berkshire Hathaway HomeServices brand appeals to the broadest range of real estate consumers, particularly buyers and sellers of luxury and resort properties. “Our markets attract sophisticated and affluent consumers, many of whom own primary residences in greater Seattle,” Stoddard explained. “We’re confident the Berkshire Hathaway HomeServices name and the network’s progressive real estate technology, marketing and resources will help our team win an even greater portion of our region’s luxury and high-end business.”

With their network membership, Leavenworth Properties/Cascade Properties agents gain access to Berkshire Hathaway HomeServices’ Global Network Platform, a powerful tool suite driving lead

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generation, marketing support, social media, video production/distribution and more. The network also provides international listing syndication, relocation referrals, professional education and the exclusive Luxury Collection marketing program for high-end listings.

Stoddard said her brokerage is poised for growth in markets from Stevens Pass to Leavenworth, Cashmere, Wenatchee and beyond. In fact, Leavenworth Properties/Cascade Properties is recruiting top agents as part of the growth plan.

“We’ve progressed about as far as we could as an independent brokerage,” Stoddard said. “With Berkshire Hathaway HomeServices, we have the resources and support to reach new levels of production, service and efficiency. We’re thrilled for the future as Berkshire Hathaway HomeServices Leavenworth Properties and Berkshire Hathaway HomeServices Cascade Properties.”

The brokerage will commemorate its transition this week with an event for agents and their families, and it will engage in training on Berkshire Hathaway HomeServices tools and systems. It will hold an open house celebration early next year for clients and the community.

About Berkshire Hathaway HomeServices Leavenworth Properties/Cascade Properties

Leavenworth Properties/Cascade Properties, founded in 1995, is a full-service real estate brokerage serving the Cascade Range from Stevens Pass to Leavenworth and Wenatchee. The brokerage is a perennial market leader in greater Leavenworth according to data tracked by the North Central Washington MLS. Visit www.leavenworthproperties.com.

About Berkshire Hathaway HomeServices

Berkshire Hathaway HomeServices, based in Irvine, CA, is a real estate brokerage network built for a new era in residential real estate. The network, among the few organizations entrusted to use the world-renowned Berkshire Hathaway name, brings to the real estate market a definitive mark of trust, integrity, stability and longevity. The brand was recognized as Real Estate Agency Brand of Year and Most Trusted Real Estate Brand in the 2018 Harris Poll EquiTrend Study. It was also honored for “Highest Satisfaction Among Repeat Home Buyers Among National Full Service Real Estate Firms” in J.D. Power’s 2018 Home Buyer/Seller Satisfaction StudySM. Visit www.berkshirehathawayhs.com.

Contact:

Kevin Ostler
(949) 794-7980
kevinostler@hsfranchise.com