



**BERKSHIRE  
HATHAWAY**  
HomeServices

# NEWS RELEASE



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## **Berkshire Hathaway HomeServices Laffey International Realty Announces Merger with Pugatch Realty Corp.**

### **[#GoodToKnow](#)**

Union gives the brokerage complete coverage of Long Island from the North Shore to South Shore's Five Towns and beyond

**GREENVALE, NY (Nov. 30, 2018)** – Berkshire Hathaway HomeServices Laffey International Realty today announced a merger with Pugatch Realty Corp. of Woodmere. The union gives Laffey International Realty – a North Shore luxury real estate leader – access to the expansive South Shore marketplace and The Five Towns.

Pugatch Realty Brokers Barry Pugatch and Susan Pugatch have joined the Laffey International Realty executive team – including Emmett Laffey, Gregory Berkowitz and John Schoonmaker – as managing partners. They bring with them more than 30 seasoned agents and a loyal following of clients.

“We are elated to join forces with Barry, Susan and their fine team,” said Emmett Laffey, president and CEO of Laffey International Realty. “The brokerage is highly respected in the South Shore marketplace and is known for great service and extensive market expertise. Strategically, our union extends Laffey International Realty’s reach on Long Island. We’re excited to serve the South Shore and The Five Towns.”

Barry Pugatch, a real estate veteran whose local influence dates to 1969, said the merger will benefit real estate consumers. “This is great news for home buyers and sellers in The Five Towns,” he said. “Pugatch Realty remains the same great team that has served the market since 1991 and is backed by Laffey International Realty and the powerful Berkshire Hathaway HomeServices brand. Our agents now have access to the industry’s best tools and resources, which will help them provide even better service with greater efficiency.”

Berkowitz said the union is an ideal match of real estate strategy and philosophy. “I met Barry Pugatch more than 15 years ago and knew at that time we had to one day join forces,” he explained. “That day is now a reality and we’re ready to move forward and serve all of Long Island.”

Laffey International Realty is a perennial leader in the North Shore’s bustling luxury market. It tops the market in key sales categories such as per-agent productivity and per-office productivity as its new-homes division and ultra-luxury and waterfront property sales operations continue growing.

Gino Blefari, president and CEO of Berkshire Hathaway HomeServices, applauded the merger.

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“Long Island’s finest real estate operators have come together to form a super brokerage,” Blefari said. “Laffey International Realty has it all, starting with service, expertise and integrity. We’re proud to support the brokerage and its outstanding agents as they grow and thrive.”

### **About Berkshire Hathaway HomeServices Laffey International Realty**

Laffey International Realty is a full-service, luxury real estate brokerage and lifestyle company representing clients throughout Long Island and worldwide. Visit [www.laffeyintl.com](http://www.laffeyintl.com).

### **About Berkshire Hathaway HomeServices**

Berkshire Hathaway HomeServices, based in Irvine, CA, is a real estate brokerage network built for a new era in residential real estate. The network, among the few organizations entrusted to use the world-renowned Berkshire Hathaway name, brings to the real estate market a definitive mark of trust, integrity, stability and longevity. The brand was recognized as Real Estate Agency Brand of Year and Most Trusted Real Estate Brand in the 2018 Harris Poll EquiTrend Study. It was also honored for “Highest Overall Satisfaction for Repeat Home Sellers Among National Full Service Real Estate Firms” in J.D. Power’s 2018 Home Buyer/Seller Satisfaction Study. Visit [www.berkshirehathawayhs.com](http://www.berkshirehathawayhs.com).

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