

FOR IMMEDIATE RELEASE

Berkshire Hathaway HomeServices Drysdale Properties Expands in Northern California, Opens Three New Offices in Sonoma County

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SANTA ROSA, CA (May 1, 2018) – Berkshire Hathaway HomeServices Drysdale Properties, one of the nation’s fastest-growing, 100% woman-owned real estate brokerages, has opened three new Sonoma County offices focused on the luxury market. The offices, located in Santa Rosa, Sebastopol and Windsor, extend Drysdale Properties’ northern reach and provide further exposure to the upscale real estate market of California’s Wine Country.

“We are thrilled to add these terrific offices and agents to the Drysdale Properties family,” said Gretchen Pearson, brokerage president and CEO. “Each office is well established in its market and staffed by skilled and experienced real estate professionals. The acquisition will help us grow our luxury business as we’re now positioned in the hotbed of popular Sonoma County.”

The bustling Santa Rosa office includes 80 agents, while Sebastopol opens the fertile, west county market to the brokerage. Windsor serves a community drawing thousands of people each year with shows, festivals and a charming, small-town lifestyle.

Drysdale Properties’ move is the second this spring to advance its luxury real estate operations. In April, the brokerage named industry veteran Paula Gold-Nocella, a highly regarded production leader and luxury-property authority in Northern California, as broker of Drysdale Properties and Regional Partner for its San Francisco and North Bay operations. Immediately following Gold-Nocella’s appointment, she relaunched the San Francisco office and will be opening a second San Francisco office in Pacific Heights this summer.

Gold-Nocella will oversee operations in the North Bay. “Our Berkshire Hathaway HomeServices brand is a natural fit for Santa Rosa, Sebastopol and Windsor and their respective lifestyles,” said Gold-Nocella, a board director of the San Francisco Association of REALTORS® for the past seven years. “The region is affluent and highly desirable to a global audience and we look forward serving its real estate needs for years to come.”

Pearson added that many of the clients her brokerage serves in the Bay Area want to buy second and vacation homes in Sonoma County. “This is a natural step for us,” she said. “The possibilities are endless.”

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Gino Blefari, president and CEO of Berkshire Hathaway HomeServices, applauded Drysdale Properties' expansion. "This is a terrific achievement for Gretchen and her team and their strategy to develop their luxury business," he said. "Drysdale Properties is well positioned for growth in Sonoma County, and throughout its Northern California and Nevada markets. We're proud to support them every step of the way."

Drysdale Properties now counts 46 offices and more than 1,200 agents throughout Northern California and Nevada. The brokerage, which is completely woman-owned, ranks No. 13 in the Berkshire Hathaway HomeServices network for gross commission income.

About Berkshire Hathaway Drysdale Properties

Danville-based Drysdale Properties is one of the fastest-growing, full-service real estate brokerages in California and Nevada. It specializes in residential, luxury, relocation, commercial and property management. Brokerage agents are truly Good to know® for their market expertise, straightforward advice and forward-thinking approaches. Visit www.bhhsdrysdale.com.

About Berkshire Hathaway HomeServices

Berkshire Hathaway HomeServices, based in Irvine, CA, is a real estate brokerage network built for a new era in residential real estate. The network, among the few organizations entrusted to use the world-renowned Berkshire Hathaway name, brings to the real estate market a definitive mark of trust, integrity, stability and longevity. The brand was just recognized as Real Estate Agency Brand of Year and Most Trusted Real Estate Brand in the 2018 Harris Poll EquiTrend Study, and for "Highest Overall Satisfaction for Repeat Home Sellers Among National Full Service Real Estate Firms" in J.D. Power's 2017 Home Buyer/Seller Satisfaction Study. Visit www.berkshirehathawayhs.com.

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