



**BERKSHIRE
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HomeServices

NEWS RELEASE



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FOR IMMEDIATE RELEASE

Peter Turtzo Joins Berkshire Hathaway HomeServices as Senior Vice President of International Operations

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IRVINE, CA (Aug. 11, 2015) – Berkshire Hathaway HomeServices, part of the HSF Affiliates LLC family of real estate brokerage franchise networks, today announced real estate veteran Peter Turtzo has joined the network as senior vice president of International Operations. Turtzo is responsible for establishing strategy and process for Berkshire Hathaway HomeServices' growth into international markets, and later for the affiliation of brokerages abroad.

"Peter brings a wealth of experience in international real estate franchising to our organization," said HSF Affiliates LLC CEO Gino Blefari. "He's also a third-generation real estate broker who understands the opportunities and challenges of today's brokerages. He's the ideal professional to help us take the Berkshire Hathaway HomeServices brand to key markets around the world."

Turtzo comes to his position from Realogy Holdings Corp., where he held various leadership roles over 16 years. He was a business consultant for Coldwell Banker Real Estate LLC, then was vice president of Affiliate Services overseeing the top franchisees of Coldwell Banker, Century 21 Real Estate, ERA Real Estate and Sotheby's International Realty. In 2005, Turtzo was appointed vice president of Global Operations at Sotheby's International and for the next eight years developed that brand in 43 countries and territories. He served the last two years as vice president of Global Operations at Coldwell Banker.

"I've been impressed by Berkshire Hathaway HomeServices and its steady growth, so when the opportunity arose to join the organization I never really hesitated," said Turtzo, who is based in Irvine, CA. "The brand's namesake is Berkshire Hathaway Inc., one of the world's most trusted and respected corporations. Accordingly, I believe Berkshire Hathaway HomeServices will be warmly embraced in markets around the globe and I'm excited to get involved at this early juncture."

Turtzo, working in conjunction with HSF Affiliates' SVP Earl Lee and other members of the executive leadership team, has already begun mapping processes. No timetable has been set for brokerage affiliation. "The United States remains a desirable and secure country for international buyers of real estate, and many domestic clients want properties abroad," said Turtzo. "Berkshire Hathaway HomeServices will be there to help all who want to buy and sell properties."

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About Berkshire Hathaway HomeServices

Berkshire Hathaway HomeServices, based in Irvine, CA, is a real estate brokerage network built for a new era in residential real estate. The network, among the few organizations entrusted to use the world-renowned Berkshire Hathaway name, has grown to more than 38,000 agents and 1,100+ offices operating in 47 states since its launch in September 2013.

Irvine, CA-based HSF Affiliates LLC operates Berkshire Hathaway HomeServices, Prudential Real Estate and Real Living Real Estate franchise networks. The company is a joint venture of which HomeServices of America, Inc., the nation's second-largest, full-service residential brokerage firm, is a majority owner. HomeServices of America is an affiliate of world-renowned Berkshire Hathaway Inc.

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