

FOR IMMEDIATE RELEASE

**HSF Affiliates LLC Congratulates its Brokerage Family Honorees
Named to 2016 Swanepoel POWER 200**

Thirteen of its brokerage family leaders are among ‘the most powerful people in real estate’

IRVINE, CA (Jan. 29, 2016) – HSF Affiliates LLC, which operates Berkshire Hathaway HomeServices, Prudential Real Estate and Real Living Real Estate, today congratulated 13 leaders from its brokerage network family for their inclusion on the 2015-‘16 Swanepoel POWER 200 lists.

Swanepoel POWER 200 recognizes leaders who, according to the Swanepoel POWER 200 website, “have the most power and influence to impact the residential real estate brokerage industry.” The ranking is based on several key factors including an individual’s personal influence; his or her tenure in the industry; the office he or she holds; the decision-making power of that office; the financial resources of his or her company or organization; that company or organization’s significance and contribution to the industry; the company’s geographic reach; and the candidates’ recent activities, growth and potential.

This year, the Swanepoel POWER 200 included an overall list of 200 real estate leaders as well as eight additional Swanepoel POWER lists, naming the top 20 “Corporate Executives,” “Power Brokers,” “Women Leaders,” “Technology Executives,” “ASSN/MLS Executives,” “Outside Powers,” “Trendsetters,” and “Social Influencers.” Seven leaders from the HSF Affiliates family of brokerage networks were also named to these subsequent lists.

“We are proud and honored to see so many of our brokerage family leaders on the Swanepoel POWER 200 lists,” said Gino Blefari, CEO of HSF Affiliates, who himself was ranked #21 on the POWER 200 overall list and #11 on the Corporate Executives list. “This recognition is a reflection of the immense talent and innovation found among the leaders in our brokerage networks.”

Ron Peltier, chairman and CEO of HomeServices of America, Inc. in Minneapolis, MN, was #2 on the overall Swanepoel POWER 200 list. Other honorees include:

- Robert Moline, CEO of HomeServices Real Estate Networks, Minneapolis; #9
- Gino Blefari, president and CEO of HSF Affiliates, Irvine, CA; #21

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- David Cabot, president and CEO of Berkshire Hathaway HomeServices California Properties, San Diego, CA; #40
- Lawrence Flick, president and CEO of Berkshire Hathaway HomeServices Fox & Roach, REALTORS®, Devon, PA; #48
- Bob McAdams, president of Real Living Real Estate, Irvine; #66
- Joan Docktor, president of Berkshire Hathaway HomeServices Fox & Roach, REALTORS®, Devon; #74
- Stephen Phillips, COO of HSF Affiliates, Irvine; #84
- Nancy Nagy, CEO of Berkshire Hathaway HomeServices KoenigRubloff Realty Group, Chicago, IL; #100
- Doug Rebert, managing director of Berkshire Hathaway HomeServices Homesale Realty, Lancaster, PA; #103
- Rei Mesa, president and CEO of Berkshire Hathaway HomeServices Florida Realty, Sunrise, FL; #107
- Dan Forsman, president and CEO of Berkshire Hathaway HomeServices Georgia Properties, Atlanta, GA; #112
- Mark Stark, president and CEO of Berkshire Hathaway HomeServices Arizona Properties/Nevada Properties/California Properties, Lax Vegas, NV; #141

Additionally, Peltier and Blefari were named to the Swanepoel POWER 200 “Corporate Executives” lists at #2 and #11, respectively. On the “Power Brokers” Swanepoel POWER 200 list, Moline ranked #2, Cabot #16 and Flick #19. On the “Women Leaders” Swanepoel POWER 200 list, Docktor ranked #13 and Nagy #19. Finally, Warren Buffett, chairman and CEO of Berkshire Hathaway Inc., was named #2 on the “Outside Powers” Swanepoel POWER 200 list.

To view all nine SP200 lists, including overall POWER 200, visit www.sp200.com.

About HSF Affiliates LLC

Irvine, CA-based HSF Affiliates LLC operates the Berkshire Hathaway HomeServices, Prudential Real Estate and Real Living Real Estate brokerage franchise networks. The company is part of a joint venture of which HomeServices of America, Inc., the nation’s second-largest, full-service residential brokerage firm, is the majority owner.

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