



**BERKSHIRE
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HomeServices

NEWS RELEASE



18500 Von Karman Avenue, Suite 400
Irvine, CA 92612

FOR IMMEDIATE RELEASE

RE/MAX Signature Properties Joins Berkshire Hathaway HomeServices Real Estate Brokerage Network

Sea Girt brokerage leader now operates as Berkshire Hathaway HomeServices Signature Properties; broker says transition ushers in new era of growth at the company

SEA GIRT, NJ (Sept. 15, 2016) – Berkshire Hathaway HomeServices, part of the HSF Affiliates family of real estate brokerage networks, today announced that RE/MAX Signature Properties has joined the network operating as Berkshire Hathaway HomeServices Signature Properties.

The brokerage, founded in 2011, has emerged as the leading Sea Girt-based real estate office serving residential communities across Monmouth and Ocean Counties. Berkshire Hathaway HomeServices is America's fastest-growing brokerage network with more than 42,300 agents in 47 states named to the brand since its launch three years ago.

"Our brokerage has earned a strong, local reputation through relentless client service and market expertise," said Founder and CEO Bret Violette. "The combination of Signature Properties and Berkshire Hathaway HomeServices will be unstoppable in our local markets."

Violette said the Berkshire Hathaway HomeServices brand is fresh, sophisticated and intelligent. As important, it carries the name of Berkshire Hathaway Inc., one of the world's most respected and trusted corporations. "We believe this brand will resonate particularly well in our high-end residential markets, which are driven in part by affluent professionals from New York City and other urban centers of the Northeast," Violette explained. "These clients understand the power and reputation of Berkshire Hathaway HomeServices and will use the brand to their advantage."

Top sales professionals will also appreciate the brand and will want to represent it, Violette added. "Any local agent who's ready to take his or her business to new levels should look no farther than Berkshire Hathaway HomeServices Signature Properties. Our brokerage is marvelously positioned for the future with the intent to grow."

Violette said he expects to substantially grow the size of Berkshire Hathaway HomeServices Signature Properties over the next three to five years through new-office openings and acquisitions. Specifically, he's looking to expand the company's presence in Spring Lake and neighboring

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communities in the next 12 months.

With their transition, Signature Properties agents gain access to Berkshire Hathaway HomeServices' Global Network Platform, a powerful tool suite focusing on lead generation, marketing support, social media, video production/distribution and more. Beyond technology, the brand provides national and international marketing support, professional education and the exclusive Luxury Collection for high-end and resort listings.

"Berkshire Hathaway HomeServices gives our agents everything they need to be their very best for clients," said Violette. "We're ready for an exciting new era with the brand."

Gino Blefari, CEO of Berkshire Hathaway HomeServices, welcomed Violette and his team to the network. "Bret Violette is a seasoned real estate leader with a true vision for the livelihood of his agents and brokerage," he said. "We're proud that Berkshire Hathaway HomeServices Signature Properties now represents our brand in their Monmouth and Ocean County communities."

About Berkshire Hathaway HomeServices Signature Properties

Signature Properties, founded in 2011, is already a leader in Monmouth and Ocean County, New Jersey. Real estate veteran Bret Violette leads the brokerage. Violette is known for successful ventures and was the creator and first president of Weichert Lead Network, the largest Internet marketing and lead generation company of any U.S. brokerage. He was also the creator and president of RealEstate.com Realtors, LendingTree's national real estate brokerage operating in 20 major markets with more than 1,500 agents. Violette was twice named to *Inman News*' 100 Most Influential Leaders list. Visit www.signatureprops.com.

About Berkshire Hathaway HomeServices

Berkshire Hathaway HomeServices, based in Irvine, CA, is a real estate brokerage franchise network built for a new era in residential real estate. The network, among the few organizations entrusted to use the world-renowned Berkshire Hathaway name, brings to the real estate market a definitive mark of trust, integrity, stability and longevity. Visit www.berkshirehathawayhs.com.

Media Contacts:

Kevin Ostler

(949) 794-7980

kevinostler@hsfranchise.com

Christie Caraballo

(323) 202-1039

christie.caraballo@edelman.com