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HomeServices

NEWS RELEASE



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FOR IMMEDIATE RELEASE

EXIT Realty Pinnacle Joins Berkshire Hathaway HomeServices Real Estate Brokerage Network

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Johnston-based brokerage now operates as Berkshire Hathaway HomeServices Pinnacle Realty

JOHNSTON, RI (Sept. 19, 2017) – Berkshire Hathaway HomeServices, part of the HSF Affiliates LLC family of real estate brokerage franchise networks, today announced that EXIT Realty Pinnacle has joined the network operating as Berkshire Hathaway HomeServices Pinnacle Realty.

The full-service brokerage serves real estate consumers in Rhode Island, Connecticut and Massachusetts. Berkshire Hathaway HomeServices remains one of America’s fastest-growing brokerage networks with nearly 43,500 agents and 1,320 offices named to the brand since its 2013 launch.

Brokerage Owner Jamison Monello said the transition opens an exciting, new chapter for his company. “The network bears the name of Warren Buffett’s Berkshire Hathaway Inc., one of the world’s most respected and trusted corporations,” Monello said. “From our perspective, this is a call-up to the big leagues. We’re now associated with the best of the best in the real estate business and that is amazing.”

Monello said the brand has already boosted his recruiting efforts. “Agents in our markets are now calling me, wanting to sit down to discuss joining our brokerage because they understand the strength and marketing potential of our network,” he explained. “We will add agents who mirror our existing team – those who work hard, have an unyielding service ethic and want to collaborate. Pinnacle Realty is a place where we learn from one another and exchange ideas in a fun and energetic environment.”

With their transition, Pinnacle Realty agents gain access to Berkshire Hathaway HomeServices’ Global Network Platform, a powerful tool suite focusing on lead generation, marketing support, social media, video production/distribution and more. The brand also provides national and international marketing support, professional education and the exclusive Luxury Collection for high-end listings.

“Everyone in our office is excited about the network’s tools, programs and systems,” Monello said. “Our top-rate real estate professionals just became even more effective and that’s great news for local homebuyers and sellers.”

Gino Blefari, network president and CEO, applauded the transition. “We are pleased to welcome

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Pinnacle Realty to our Berkshire Hathaway HomeServices network family,” he said. “Jamison and his team have earned a fine reputation for service, expertise and integrity, and they’ll represent our brand well in the region.”

Pinnacle Realty will commemorate its transition next month with a ribbon-cutting ceremony and celebration. Its new Cabernet and Cream property signs are now appearing in the marketplace.

About Berkshire Hathaway HomeServices Pinnacle Realty

Pinnacle Realty is a full-service real estate brokerage servicing Rhode Island, Massachusetts and Connecticut. Visit www.BHHSPinnacleRealty.com.

About Berkshire Hathaway HomeServices

Berkshire Hathaway HomeServices, based in Irvine, CA, is a real estate brokerage network built for a new era in residential real estate. The network, among the few organizations entrusted to use the world-renowned Berkshire Hathaway name, brings to the real estate market a definitive mark of trust, integrity, stability and longevity. Visit www.berkshirehathawayhs.com.

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