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NEWS RELEASE



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FOR IMMEDIATE RELEASE

Killough Properties Joins Berkshire Hathaway HomeServices Real Estate Brokerage Network

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Utopia-based ranch and farm specialist now operates as Berkshire Hathaway HomeServices Killough Properties

UTOPIA, TX (Sept. 14, 2017) – Berkshire Hathaway HomeServices, part of the HSF Affiliates LLC family of real estate brokerage franchise networks, today announced that independent brokerage Killough Properties has joined the network operating as Berkshire Hathaway HomeServices Killough Properties.

The brokerage specializes in upscale ranch property, farms, live-water acreage and residential property in the Texas Hill Country and throughout south-central Texas. Berkshire Hathaway HomeServices remains one of America’s fastest-growing brokerage networks with nearly 43,500 agents and 1,320 offices named to the brand since its 2013 launch. The brand carries the name of Warren Buffett’s Berkshire Hathaway Inc., one of the world’s most respected and trusted corporations.

Brokerage Owner Morris Killough said the transition represents a jumping off point for his company. “There is a lot of independent competition in our market and everyone is looking for additional distinction,” he explained. “We’re thrilled to have found ours by joining the Berkshire Hathaway HomeServices network.”

Local ranch clients are typically successful business people who understand the marketing potential and appeal of the Berkshire Hathaway HomeServices brand, Killough added. “The name stands for trust, integrity, stability and longevity, and it will be respected and embraced in the Texas Hill Country.”

As a member of the Berkshire Hathaway HomeServices network, Killough plans to double the size of his brokerage over the next two years. “The brand is already a powerful recruiting tool for us,” he said. “We’re excited about what the future holds for our brokerage, agents and clients.”

With their transition, Killough Properties agents gain access to Berkshire Hathaway HomeServices’ Global Network Platform, a powerful tool suite focusing on lead generation, marketing support, social media, video production/distribution and more. The brand also provides national and international marketing support, professional education and the exclusive Luxury Collection for high-end listings.

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“We have built a reputation for client satisfaction because our agents understand the unique and varied needs of local ranchers and real estate consumers,” Killough said. “The Global Network Platform and other resources will provide our team with additional advantages in the service of property buyers and sellers.”

Killough Properties will commemorate its transition today with a ribbon-cutting ceremony and luncheon for agents. The brokerage will hold an open house celebration for clients and the public Oct. 20 at Utopia River Retreat, 360 Private Road 3850, Utopia, starting at 5:30 p.m. Its new Cabernet and Cream property signs are now appearing in the marketplace.

“We are pleased to welcome Killough Properties to the Berkshire Hathaway HomeServices family,” said Gino Blefari, network president and CEO. “Morris and his team go all-out for their clients and they will be strong ambassadors of our brand.”

About Berkshire Hathaway HomeServices Killough Properties

Killough Properties is a premier ranch, farm and acreage specialist servicing the Texas Hill Country and greater south-central Texas. Visit www.bhhskillough.com.

About Berkshire Hathaway HomeServices

Berkshire Hathaway HomeServices, based in Irvine, CA, is a real estate brokerage network built for a new era in residential real estate. The network, among the few organizations entrusted to use the world-renowned Berkshire Hathaway name, brings to the real estate market a definitive mark of trust, integrity, stability and longevity. Visit www.berkshirehathawayhs.com.

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