



**BERKSHIRE
HATHAWAY**
HomeServices

NEWS RELEASE



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FOR IMMEDIATE RELEASE

Prudential Simpson & Associates, REALTORS® Joins Berkshire Hathaway HomeServices

Fredericksburg real estate leader now operates as Berkshire Hathaway HomeServices Simpson, Realtors®

FREDRICKSBURG, VA (June 6, 2014) – Berkshire Hathaway HomeServices, part of the HSF Affiliates LLC real estate brokerage family, today announced that Prudential Simpson & Associates, REALTORS® has joined the network and is operating as Berkshire Hathaway HomeServices Simpson, Realtors®.

The brokerage, based along the picturesque Rappahannock River, has served the greater Fredericksburg community since 1990. It is the most recent addition to the growing list of affiliates that have joined Berkshire Hathaway HomeServices since September. The network, recently named “Real Estate Agency Brand of the Year” in the Harris Poll EquiTrend® Study, now spans 39 states with more than 29,000 agents and 800 offices.

Simpson, Realtors® Broker/Owner Harrison Simpson described the transition as a sign of the company’s ongoing commitment to quality service. “We offer personalized service with an emphasis on doing the job right the first time,” he explained. “We are pleased to bring the brand, whose Berkshire Hathaway Inc. namesake is the world’s most respected corporation according to Barron’s, to our market and advance the level of our service as a result.”

With the transition, Simpson, Realtors® agents gain access to Berkshire Hathaway HomeServices’ ongoing business consultation, professional education, national marketing support and robust technology suite – the Global Network Platform. Simpson said these resources will help his company grow, recruit and gain even more exposure in the market.

Simpson, Realtors® commemorated its transition yesterday during an event for agents and chamber of commerce members at its Cambridge Street office. Doris Buffett, a local resident and humanitarian, helped preside over the ribbon-cutting ceremony.

Stephen Phillips, president of Berkshire Hathaway HomeServices, welcomed the brokerage. “Simpson, Realtors® is an established business with a legacy of integrity and quality listings,” he said. “They are a natural fit for the Berkshire Hathaway HomeServices network and we are proud to have them join our family.”

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About Berkshire Hathaway HomeServices Simpson, Realtors®

Simpson, Realtors® is a full-service real estate brokerage serving greater Fredericksburg, VA. The company, founded in 1990, is independently owned and operated. Visit www.bhhssimpsonre.com.

About Berkshire Hathaway HomeServices

Berkshire Hathaway HomeServices, based in Irvine, CA, is a new real estate brokerage network built for a new era in residential real estate. The network, among the few organizations entrusted to use the world-renowned Berkshire Hathaway name, brings to the real estate market a definitive mark of trust, integrity, stability and longevity. Berkshire Hathaway HomeServices in early 2014 was named “Real Estate Agency Brand of the Year” by consumers in the 26th annual Harris Poll EquiTrend® study of the largest real estate networks. Visit www.berkshirehathawayhs.com.

Irvine, CA-based HSF Affiliates LLC operates Berkshire Hathaway HomeServices, Prudential Real Estate and Real Living Real Estate franchise networks. The company is a joint venture of which HomeServices of America, Inc., the nation’s second-largest, full-service residential brokerage firm, is a majority owner. HomeServices of America is an affiliate of world-renowned Berkshire Hathaway Inc.

Berkshire Hathaway HomeServices received the highest numerical Equity Score among real estate brands included in the 2014 Harris Poll EquiTrend® Study. Visit www.berkshirehathawayhs.com for details.

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