



**BERKSHIRE
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HomeServices

NEWS RELEASE



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FOR IMMEDIATE RELEASE

Realty World Select Transitions to Berkshire Hathaway HomeServices Real Estate Brokerage Network

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FREDERICKSBURG, VA (Feb. 2, 2015) – Berkshire Hathaway HomeServices today announced that Realty World Select has begun operating as Berkshire Hathaway HomeServices Select Realty. The brokerage, a leader in northern Virginia, is the first brokerage from beyond Prudential Real Estate to sign with the network.

“We are thrilled to finally make our transition to Berkshire Hathaway HomeServices,” said Broker/Owner Dan Leshner, who first announced his company’s plans in November. “The brand has a strong value proposition and it carries the name of one of the world’s most trusted and respected corporations, Berkshire Hathaway. We couldn’t have chosen a better network for our company.”

Berkshire Hathaway HomeServices affiliated its first brokerage in September 2013, and has since grown to nearly 35,000 agents and 1,100 offices operating in 47 states. The network in its first year was named 2014 “Real Estate Agency Brand of the Year” by consumers in the 26th annual Harris Poll EquiTrend® study and “Startup of the Year” among all U.S. industries at the 2014 American Business Awards.

Select Realty, founded in 2007, is known throughout Northern Virginia for its customer care and local-market expertise. Accordingly, the brokerage earns significant repeat and referral business. Leshner said his agents, roughly 85 strong, are well trained and focused on delivering a premium service experience with each transaction. “We bring a quality team to a quality network,” he said. “We’re confident the combination will result in significant growth for our brokerage.”

Leshner added that the combination has already generated interest among local real estate professionals and clients. “We’ve recruited 17 new agents since we announced our intention to join Berkshire Hathaway HomeServices,” he explained. “We’ve also had clients delay their home sale until they can get our new Cabernet and White yard signs in their front yards. All told, the brand is magical in our eyes.”

Starting today, Select Realty agents gain access to Berkshire Hathaway HomeServices’ Global Network Platform – a robust suite of real estate tools and resources – plus professional education, business

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consultation, marketing support and the exclusive Luxury Collection program for high-end listings. Resources include powerful lead generation, a handy mobile app and other tools powered by the most accurate real estate data available.

Select Realty will commemorate its new affiliation next month with a ribbon-cutting ceremony and celebration.

About Berkshire Hathaway HomeServices Select Realty

Select Realty is a full-service real estate brokerage serving Spotsylvania, Stafford and Prince William counties. With offices in Fredericksburg, Stafford and Dumfries, the brokerage is dedicated to helping homebuyers and sellers make informed real estate decisions, and making the process more positive and rewarding.

About Berkshire Hathaway HomeServices

Berkshire Hathaway HomeServices, based in Irvine, CA, is a real estate brokerage network built for a new era in residential real estate. The network, among the few organizations entrusted to use the world-renowned Berkshire Hathaway name, brings to the real estate market a definitive mark of trust, integrity, stability and longevity. Berkshire Hathaway HomeServices in early 2014 was named “Real Estate Agency Brand of the Year” by consumers in the 26th annual Harris Poll EquiTrend® study of the largest real estate networks. Visit www.berkshirehathawayhs.com.

Irvine, CA-based HSF Affiliates LLC operates Berkshire Hathaway HomeServices, Prudential Real Estate and Real Living Real Estate franchise networks. The company is a joint venture of which HomeServices of America, Inc., the nation’s second-largest, full-service residential brokerage firm, is a majority owner. HomeServices of America is an affiliate of world-renowned Berkshire Hathaway Inc.

Berkshire Hathaway HomeServices received the highest numerical Equity Score among real estate brands included in the 2014 Harris Poll EquiTrend® Study. Visit www.berkshirehathawayhs.com for details.

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