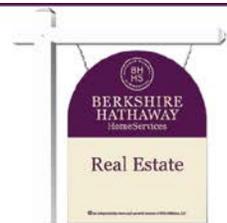




**BERKSHIRE  
HATHAWAY**  
HomeServices

# NEWS RELEASE



18500 Von Karman Avenue, Suite 400  
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**FOR IMMEDIATE RELEASE**

## **Prudential Elite, REALTORS® Joins Berkshire Hathaway HomeServices Real Estate Brokerage Network**

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*Lake Charles brokerage to operate as Berkshire Hathaway HomeServices Sarver Realty*

**LAKE CHARLES, LA (Sept. 25, 2014)** – Berkshire Hathaway HomeServices, the real estate brokerage network operated by HSF Affiliates LLC, today announced that Prudential Elite, REALTORS® has joined the network and is now operating as Berkshire Hathaway HomeServices Sarver Realty.

The brokerage, which is locally owned and operated, joins a growing roster of affiliates that has joined the network since September 2013. Berkshire Hathaway HomeServices now counts more than 33,300 agents and 1,011 offices in 47 states.

“Our network’s namesake is Berkshire Hathaway Inc., one of the world’s most trusted and respected corporations,” said Sarver Realty Broker/Owner Daren Sarver. “We’re proud to represent this brand and believe it will help us grow our brokerage and better serve clients.”

Sarver said Berkshire Hathaway HomeServices is an ideal fit for his company, as it’s built on Berkshire Hathaway’s values of trust, integrity, stability and longevity. “We live these values every day at Sarver Realty,” he explained. “Our agents never lose sight of clients’ objectives and we deliver on our promises.”

The brand transition launches new chapters in Sarver Realty’s proud history of growth, innovation and customer care. “Real estate consumers in greater Lake Charles will embrace our new brand as a symbol of sound guidance and quality service,” he said. “Of course, top agents looking to take their careers to new heights should look no farther than Berkshire Hathaway HomeServices.”

With the transition, Sarver Realty agents gain access to Berkshire Hathaway HomeServices’ Global Network Platform – a robust suite of real estate tools and resources – plus professional education, business consultation, marketing support and the exclusive Luxury Collection program for high-end listings. The platform includes power lead generation and a handy mobile app driven by the cleanest and most accurate real estate information available.

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Stephen Phillips, president of Berkshire Hathaway HomeServices, welcomed Sarver Realty to the network. "Daren Sarver and his team are well respected in southwest Louisiana," he said. "We're proud they're representing Berkshire Hathaway HomeServices."

Sarver Realty will commemorate its brand transition Oct. 16 at its new corporate headquarter located at 4865 Ihles Road in Lake Charles. The company's Cabernet and Cream yard signs are now appearing throughout southwest Louisiana.

### **About Berkshire Hathaway HomeServices Sarver Realty**

Sarver Realty, based in Lake Charles, has been serving southwest Louisiana for more than 20 years. The company conducts business with the highest regard for ethics, fair housing practices and a fundamental belief in the right to own real property. For more information visit [www.bhssarverrealty.com](http://www.bhssarverrealty.com).

### **About Berkshire Hathaway HomeServices**

Berkshire Hathaway HomeServices, based in Irvine, CA, is a real estate brokerage network built for a new era in residential real estate. The network, among the few organizations entrusted to use the world-renowned Berkshire Hathaway name, brings to the real estate market a definitive mark of trust, integrity, stability and longevity. Berkshire Hathaway HomeServices in early 2014 was named "Real Estate Agency Brand of the Year" by consumers in the 26th annual Harris Poll EquiTrend® study of the largest real estate networks. Visit [www.berkshirehathawayhs.com](http://www.berkshirehathawayhs.com).

Irvine, CA-based HSF Affiliates LLC operates the Berkshire Hathaway HomeServices, Prudential Real Estate and Real Living Real Estate franchise networks. The company is a joint venture of which HomeServices of America, Inc., the nation's second-largest, full-service residential brokerage firm, is a majority owner. HomeServices of America is an affiliate of world-renowned Berkshire Hathaway Inc.

Berkshire Hathaway HomeServices received the highest numerical Equity Score among real estate brands included in the 2014 Harris Poll EquiTrend® Study. Visit [www.berkshirehathawayhs.com](http://www.berkshirehathawayhs.com) for details.

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