



**BERKSHIRE
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HomeServices

NEWS RELEASE



18500 Von Karman Avenue, Suite 400
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FOR IMMEDIATE RELEASE

Prudential Preferred Properties Joins Berkshire Hathaway HomeServices Real Estate Brokerage Network

Gillette, WY brokerage now operates as Berkshire Hathaway HomeServices Preferred Real Estate Group

Gillette, Wyoming (May 20, 2014) – Berkshire Hathaway HomeServices, the real estate brokerage network operated by HSF Affiliates LLC, today announced that Prudential Preferred Properties has joined the network and is operating as Berkshire Hathaway HomeServices Preferred Real Estate Group.

The brokerage adds to a growing roster of affiliates that have joined Berkshire Hathaway HomeServices since September. The network now accounts for more than 28,000 agents and 750 offices operating in 37 states.

Preferred Real Estate Group, a full-service brokerage including new-construction and commercial operations, has served Gillette and surrounding areas since 1990. “We have a history of outstanding service and helping customers make the best real estate decisions,” said Broker/Owner Pat Green. “By joining Berkshire Hathaway HomeServices, we believe we’re taking our company and our service to the next level.”

Green said the Berkshire Hathaway HomeServices brand will stand apart in greater Gillette. “The brand’s namesake is Berkshire Hathaway, one of the world’s most respected corporations. The name is fresh and exciting, and we think consumers and real estate professionals alike will seek out Berkshire Hathaway HomeServices as a symbol of quality and integrity.”

With the transition, Preferred Real Estate Group agents gain access to Berkshire Hathaway HomeServices’ robust technology platform, lead-generation system, business consultation, professional education, marketing support and the Luxury Collection program that adds marketing clout to high-end listings. “New technology and resources available will extend our company’s reach in the marketplace and help us gain efficiency,” said Green. “A great brokerage just got better.”

Stephen Phillips, Berkshire Hathaway HomeServices president, welcomed Green and his company to the brand. “We are pleased to have Preferred Properties join our growing network,” he said. “Pat and his team have built a strong reputation in their community for their sound guidance and

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professionalism and we look forward to having them as part of the Berkshire Hathaway HomeServices family.”

About Berkshire Hathaway HomeServices Preferred Real Estate Group

Berkshire Hathaway HomeServices Preferred Real Estate Group is a full-service brokerage serving Gillette, WY and surrounding areas since 1990. Visit www.gillettewyrealestate.com.

About Berkshire Hathaway HomeServices

Berkshire Hathaway HomeServices, based in Irvine, CA, is a brand-new real estate brokerage network built for a new era in residential real estate. The network, among the few organizations entrusted to use the world-renowned Berkshire Hathaway name, brings to the real estate market a definitive mark of trust, integrity, stability and longevity. Berkshire Hathaway HomeServices in early 2014 was named “Real Estate Agency Brand of the Year” by consumers in the 26th annual Harris Poll EquiTrend® study of the largest real estate networks. Visit www.berkshirehathawayhs.com.

Irvine, CA-based HSF Affiliates LLC operates Berkshire Hathaway HomeServices, Prudential Real Estate and Real Living Real Estate franchise networks. The company is a joint venture of which HomeServices of America, Inc., the nation’s second-largest, full-service residential brokerage firm, is a majority owner. HomeServices of America is an affiliate of world-renowned Berkshire Hathaway Inc.

Berkshire Hathaway HomeServices received the highest numerical Equity Score among real estate brands included in the 2014 Harris Poll EquiTrend® Study. Visit www.berkshirehathawayhs.com for details.

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