BERKSHIRE HATHAWAY HomeServices

NEWS RELEASE

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FOR IMMEDIATE RELEASE

Prudential Nutshell Realty Joins
Berkshire Hathaway HomeServices Real Estate Brokerage Network

#GoodToKnow

Stone Ridge, NY-based brokerage now operating as Berkshire Hathaway HomeServices Nutshell Realty

STONE RIDGE, NY (January 26, 2016) – Berkshire Hathaway HomeServices, part of the HSF Affiliates LLC family of real estate brokerage franchise networks, today announced that Prudential Nutshell Realty has joined the network operating as Berkshire Hathaway HomeServices Nutshell Realty.

The brokerage joins a network that has grown to more than 42,000 agents and 1,200 offices operating in 47 states since September 2013. “We are proud and excited to join Berkshire Hathaway HomeServices,” said Tim Sweeney, associate broker and co-owner. “The brand, whose namesake is the world-renowned Berkshire Hathaway Inc., was built on strong values of stability, strength, quality and innovation and those fundamental values mean everything to us.”

Nutshell Realty opened its doors in 2001 and currently serves the Mid-Hudson Valley and Ulster County. Of the 140 companies in the marketplace, Nutshell Realty has grown to be one of the top-performing brokerages in both volume and units sold. “We are always focused on growth and productivity,” said Tom Jackson, broker and co-owner. “This new brand will enable us to provide even better service to our clients and strengthen our presence locally.”

With their affiliation, Nutshell Realty agents gain access to Berkshire Hathaway HomeServices’ Global Network Platform – a suite of online tools, applications and services – plus ongoing business consultation, professional education and marketing support and the exclusive Luxury Collection program for high-end and resort listings. Resources include powerful lead generation, a social media platform, a handy mobile app, the Videolicious video-production app and more.

Gino Blefari, CEO of HSF Affiliates, welcomed the brokerage. “We are excited that the Nutshell Realty team has chosen to join Berkshire Hathaway HomeServices,” he said. “The brokerage will represent the Berkshire Hathaway HomeServices brand well with their strong reputation throughout the community and high ethical standards within the marketplace.”

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About Berkshire Hathaway HomeServices Nutshell Realty

Nutshell Realty is a full-service brokerage serving the Mid-Hudson Valley and Ulster County. The brokerage, conducts business with the highest regard for ethics, fair housing practices and a fundamental belief in the right to own real property. Visit www.bhhsnutshellrealty.com for details.

About Berkshire Hathaway HomeServices

Berkshire Hathaway HomeServices, based in Irvine, CA, is a real estate brokerage network built for a new era in residential real estate. The network, among the few organizations entrusted to use the world-renowned Berkshire Hathaway name, brings to the real estate market a definitive mark of trust, integrity, stability and longevity. Visit www.berkshirehathawayhs.com.

Irvine, CA-based HSF Affiliates LLC operates Berkshire Hathaway HomeServices, Prudential Real Estate and Real Living Real Estate franchise networks. The company is a joint venture of which HomeServices of America, Inc., the nation's second-largest, full-service residential brokerage firm, is a majority owner. HomeServices of America is an affiliate of world-renowned Berkshire Hathaway Inc.

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