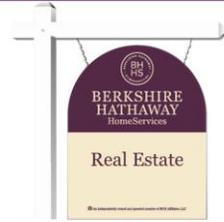




**BERKSHIRE  
HATHAWAY**  
HomeServices

# NEWS RELEASE



18500 Von Karman Avenue, Suite 400  
Irvine, CA 92612

FOR IMMEDIATE RELEASE

## **Berkshire Hathaway HomeServices Establishes Presence in New York City**

*Berkshire Hathaway HomeServices New England Properties launches New York Properties brokerage; Manhattan real estate veteran Ellie Johnson to lead team*

### **[#GoodToKnow](#)**

**NEW YORK, NY (Jan. 9, 2017)** – Berkshire Hathaway HomeServices announced today that Manhattan real estate leader Ellie Johnson has joined the network to direct its first New York City affiliation, Berkshire Hathaway HomeServices New York Properties.

Johnson and New York Properties are part of the [Berkshire Hathaway HomeServices New England Properties/Westchester Properties](#) family, which continues its strategic expansion in the Northeast under the leadership of CEO Candace Adams. New England Properties, a Wallingford, CT-based company owned by HomeServices of America, entered Westchester County, NY in 2015 with the acquisitions of brokerages operating in Scarsdale, Larchmont and Eastchester. The brokerage expanded into Rye in 2016.

“We are elated to attract such a talented and respected leader in Ellie Johnson and at the same time enter the New York City real estate market,” said Adams. “This is a monumental step for our brokerage as we look to expand our presence in the Northeast.”

Gino Blefari, CEO of Berkshire Hathaway HomeServices, said New York Properties is vital to the network’s global expansion strategy that begins in 2017. “New York City is the gateway to America and the hub for global industry and finance,” he said. “Our presence in Manhattan is a key factor in our expansion into Western Europe and other parts of the world.”

Blefari added that New York Properties will benefit from all-star leadership. “Ellie has earned a legacy of significant success in the marketplace, and Candace ranks among the finest in real estate brokerage operators. We’re excited to help this brokerage grow.”

Johnson comes to her position from Sotheby’s International Realty, where for 11 years she managed the network’s Upper East Side New York office to perennial sales-volume leadership.

--more--

## 2-2-2

“I’m honored to represent the Berkshire Hathaway HomeServices brand in Manhattan,” said Johnson, who is president of New York Properties. “The brand carries the name of Warren Buffett’s Berkshire Hathaway Inc., one of the world’s most trusted and respected corporations. We are confident the Berkshire Hathaway HomeServices brand will be warmly embraced in Manhattan, as it has been throughout America.

“I am excited to lead New York Properties and uphold the tradition of excellence established by Candace and the team at New England Properties,” Johnson continued. “We’ll leverage our knowledge, experience and associations in New York City to quickly move our brokerage forward.”

The brokerage office is the next in an ongoing list of strategic growth initiatives launched by HomeServices of America, the nation’s second-largest real estate brokerage company. Ron Peltier, HomeServices’ chairman and CEO, applauded New York Properties’ arrival. “We are committed to regional expansion and we’re thrilled to establish such a quality presence in New York City,” he said. “With Ellie leading the way in Manhattan, backed by Candace’s leadership, we are well-positioned for long-term growth.”

New York Properties operates at 590 Madison Ave, 37<sup>th</sup> Floor, New York, NY 10022; (212) 710-1900. Visit [www.bhhsnyproperties.com](http://www.bhhsnyproperties.com).

### **About Berkshire Hathaway HomeServices**

Berkshire Hathaway HomeServices is based in Irvine, CA. The network, among the few organizations entrusted to use the world-renowned Berkshire Hathaway name, brings to the real estate market a definitive mark of trust, integrity, stability and longevity. Visit [www.berkshirehathawayhs.com](http://www.berkshirehathawayhs.com).

Irvine, CA-based HSF Affiliates LLC operates the Berkshire Hathaway HomeServices, Prudential Real Estate and Real Living Real Estate franchise networks. The company is a joint venture of which HomeServices of America, Inc., the nation’s second-largest, full-service residential brokerage firm, is a majority owner. HomeServices of America is an affiliate of world-renowned Berkshire Hathaway Inc.

Prudential, the Prudential logo and the Rock symbol are service marks of Prudential Financial, Inc. and its related entities, and are used under license with no other affiliation with Prudential.

### **Media Contacts:**

Kevin Ostler  
(949) 794-7980  
[kevinostler@hsfranchise.com](mailto:kevinostler@hsfranchise.com)

Alyssa Camacho  
(212) 642-7732  
[alyssa.camacho@edelman.com](mailto:alyssa.camacho@edelman.com)