



**BERKSHIRE  
HATHAWAY**  
HomeServices

# NEWS RELEASE



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**FOR IMMEDIATE RELEASE**

## **CLS Realty Inc., Formerly Keller Williams Realty Wauwatosa, Joins Berkshire Hathaway HomeServices Real Estate Brokerage Network**

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*Milwaukee-area brokerage now operates as Berkshire Hathaway HomeServices Metro Realty*

**WAUWATOSA/SHEBOYGAN, WI (March 9, 2015)** – Berkshire Hathaway HomeServices, part of the HSF Affiliates LLC family of real estate brokerage franchise networks, today announced that CLS Realty Inc., formerly operating as Keller Williams Realty Wauwatosa, has joined the network as Berkshire Hathaway HomeServices Metro Realty.

The full-service brokerage, founded in 2010, is among the first companies from outside the Prudential Real Estate network to affiliate with Berkshire Hathaway HomeServices. The network now counts nearly 35,000 agents and 1,100 offices in 47 states since its launch in September 2013. In its first year Berkshire Hathaway HomeServices was named 2014 “Real Estate Agency Brand of the Year” by consumers in the 26th annual Harris Poll EquiTrend® study and “Startup of the Year” among all U.S. industries at the 2014 American Business Awards.

“We are thrilled to represent the Berkshire Hathaway HomeServices brand in suburban Milwaukee and Sheboygan,” said Broker/Owner Chris Slinker. “The brand’s namesake is Berkshire Hathaway Inc., one of the world’s most respected and trusted corporations. We believe consumers and real estate professionals will embrace our brand as it stands for quality, intelligence and professionalism.”

Slinker said Berkshire Hathaway HomeServices’ steady growth impressed him. “The network is composed of quality companies from across America and will soon begin international expansion,” he explained. “This gives our team exposure to a strong referral network that will help us grow and serve more clients.”

Metro Realty, which operates two offices in Wauwatosa and Sheboygan, will launch a strategic growth campaign in conjunction with its transition. “We plan to add an office in both Milwaukee’s North Shore market and in Lake Country, suburban Waukesha County,” Slinker added. “We believe the Berkshire Hathaway HomeServices brand will resonate as nicely in these markets as anywhere else in our region.”

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With their transition, Metro Realty agents gain access to Berkshire Hathaway HomeServices' Global Network Platform – a robust suite of real estate tools and resources – plus professional education, business consultation, marketing support and the exclusive Luxury Collection program for high-end listings. Resources include powerful lead generation, a handy mobile app and other tools.

### **About Berkshire Hathaway HomeServices Metro Realty**

Metro Realty, a full-service brokerage founded in 2010, serves the greater Milwaukee and Sheboygan markets with two offices and 60 agents.

### **About Berkshire Hathaway HomeServices**

Berkshire Hathaway HomeServices, based in Irvine, CA, is a real estate brokerage network built for a new era in residential real estate. The network, among the few organizations entrusted to use the world-renowned Berkshire Hathaway name, brings to the real estate market a definitive mark of trust, integrity, stability and longevity. Berkshire Hathaway HomeServices 2014 was named “Real Estate Agency Brand of the Year” by consumers in the 26th annual Harris Poll EquiTrend® study of the largest real estate networks. It was also named “Startup of the Year” among all U.S. industries at the 2014 American Business Awards. Visit [www.berkshirehathawayhs.com](http://www.berkshirehathawayhs.com).

Irvine, CA-based HSF Affiliates LLC operates Berkshire Hathaway HomeServices, Prudential Real Estate and Real Living Real Estate franchise networks. The company is a joint venture of which HomeServices of America, Inc., the nation's second-largest, full-service residential brokerage firm, is a majority owner. HomeServices of America is an affiliate of world-renowned Berkshire Hathaway Inc.

Berkshire Hathaway HomeServices received the highest numerical Equity Score among real estate brands included in the 2014 Harris Poll EquiTrend® Study. Visit [www.berkshirehathawayhs.com](http://www.berkshirehathawayhs.com) for details.

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