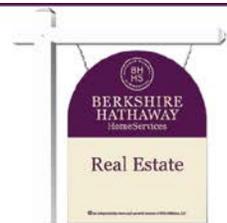




**BERKSHIRE
HATHAWAY**
HomeServices

NEWS RELEASE



18500 Von Karman Avenue, Suite 400
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FOR IMMEDIATE RELEASE

Prudential Lou Hillman, REALTORS® Joins Berkshire Hathaway HomeServices Real Estate Brokerage Network

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Dallas-Ft. Worth brokerage to operate as Berkshire Hathaway HomeServices Lou Hillman, REALTORS®

Dallas-Ft. Worth, TX (Sept. 23, 2014) – Berkshire Hathaway HomeServices, part of the HSF Affiliates LLC family of real estate brokerage franchise networks, today announced that Prudential Lou Hillman, REALTORS® has joined the network and is now operating as Berkshire Hathaway HomeServices Lou Hillman, REALTORS®.

Broker/Owner and President Lou Hillman has deep roots in the local community, serving on several local boards over the past 50 years. Hillman founded his real estate business in 1972, later joining the Prudential Real Estate network in 1988, and is now looking forward to a new era as a member of Berkshire Hathaway HomeServices.

“The Berkshire Hathaway name is recognized and respected in the U.S. and throughout the world,” said Hillman. “We are excited to make this transition and we’re confident that the Berkshire Hathaway HomeServices brand reputation will help us expand our client base and continue to attract talented agents.”

Berkshire Hathaway HomeServices has grown to more than 33,300 agents and 1,011 offices in 47 states since its launch exactly one year ago today. Hillman said the brand is an ideal fit for his agents and the local community. New tools and resources available to the brokerage through Berkshire Hathaway HomeServices’ Global Network Platform will help agents provide even better service to a growing client roster. This includes powerful lead generation, a handy mobile app and other tools driven by the cleanest and most accurate real estate information available.

“To be successful today, real estate brokerages need to be backed by a brand that sees the value in investing in technology,” he said. “Berkshire Hathaway HomeServices absolutely demonstrates a commitment to the tools, resources and technology that will help us grow our client roster and recruit new agents.”

Hillman and his agents will commemorate the brand transition today at their historic Grapevine office. Lou Hillman, REALTORS®’ new “Cabernet and Cream” yard signs are now appearing throughout Dallas-Ft. Worth.

Earl Lee, CEO of HSF Affiliates, welcomed Lou Hillman, REALTORS® to the network. “We are pleased

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that Lou and his team have chosen to go forward with Berkshire Hathaway HomeServices,” he said. “Lou Hillman, REALTORS® is highly regarded in the Dallas-Ft. Worth marketplace and will represent our brand well.”

About Berkshire Hathaway HomeServices Lou Hillman, REALTORS®

Lou Hillman, REALTORS® is the oldest real estate firm founded in the Grapevine/Colleyville/Flower Mound/Southlake area. Its expertise extends from single-family residential sales to large commercial land and building sales and multi-family property sales. Visit www.bhhshillman.com for details.

About Berkshire Hathaway HomeServices

Berkshire Hathaway HomeServices, based in Irvine, CA, is a real estate brokerage network built for a new era in residential real estate. The network, among the few organizations entrusted to use the world-renowned Berkshire Hathaway name, brings to the real estate market a definitive mark of trust, integrity, stability and longevity. Berkshire Hathaway HomeServices in early 2014 was named “Real Estate Agency Brand of the Year” by consumers in the 26th annual Harris Poll EquiTrend® study of the largest real estate networks. Visit www.berkshirehathawayhs.com.

Irvine, CA-based HSF Affiliates LLC operates the Berkshire Hathaway HomeServices, Prudential Real Estate and Real Living Real Estate franchise networks. The company is a joint venture of which HomeServices of America, Inc., the nation’s second-largest, full-service residential brokerage firm, is a majority owner. HomeServices of America is an affiliate of world-renowned Berkshire Hathaway Inc.

Berkshire Hathaway HomeServices received the highest numerical Equity Score among real estate brands included in the 2014 Harris Poll EquiTrend® Study. Visit www.berkshirehathawayhs.com for details.

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