



**BERKSHIRE  
HATHAWAY**  
HomeServices

# NEWS RELEASE



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**FOR IMMEDIATE RELEASE**

## **Prudential Knight & Gardner Realty Joins Berkshire Hathaway HomeServices Real Estate Brokerage Network**

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*Key West brokerage is now operating as Berkshire Hathaway HomeServices Knight & Gardner Realty*

**KEY WEST, FL (April 15, 2015)** – Berkshire Hathaway HomeServices, part of the HSF Affiliates LLC family of real estate brokerage franchise networks, today announced that Prudential Knight & Gardner Realty has joined the network and is operating as Berkshire Hathaway HomeServices Knight & Gardner Realty.

“We couldn’t imagine a better brand for our company than Berkshire Hathaway HomeServices,” said Claude Gardner, principal broker and co-owner. “The network carries the name of one of the world’s most respected and trusted corporations, and it reflects Berkshire Hathaway’s values of trust, integrity, stability and longevity. We’re proud to represent this fine brand locally.”

Berkshire Hathaway HomeServices has grown to nearly 35,000 agents and 1,100 offices operating in 47 states since its launch in September 2013. The network last year was named “Startup of the Year” among entrants from a wide range of U.S. industries in the American Business Awards Stevie Awards competition.

Co-Owner Ed Knight, who founded the brokerage in 1957, said the company will continue flourishing as a member of Berkshire Hathaway HomeServices. “We are excited to enter a new era as Berkshire Hathaway HomeServices Knight & Gardner Realty,” he explained. “We believe that the transition to the brand will deliver unmatched national and international recognition to supplement our already established and market-leading presence in Key West and the Florida Keys. Real estate professionals who want to elevate their careers should look no farther than Berkshire Hathaway HomeServices.”

With the transition, Knight & Gardner Realty agents gain access to Berkshire Hathaway HomeServices’ Global Network Platform – a suite of online tools, applications and services – plus ongoing business consultation, professional education and marketing support. Resources include powerful lead generation, a handy mobile app and much more.

The brokerage will also benefit from Berkshire Hathaway HomeServices’ national advertising campaign. The brand, an exclusive sponsor of HGTV’s popular show “Fixer Upper” with Chip and Joanna Gaines,

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just launched the Berkshire Hathaway HomeServices \$50,000 Sweepstakes in conjunction with the show. Through mid-June, viewers may register at [www.50kFixUp.com](http://www.50kFixUp.com) for a chance to win \$50,000 toward a home improvement project. Official rules also are found on the site. The prize will include a design consultation with the Gaineses. “It would be fantastic if the Sweepstakes winner came from Key West or the Florida Keys,” said Gardner. “We want all area homeowners and potential homeowners to register.”

HSF Affiliates CEO, Gino Blefari, welcomed the brokerage. “Knight & Gardner Realty is known throughout its marketplace for sound guidance and terrific customer service,” said Blefari. “We’re proud they’ve joined Berkshire Hathaway HomeServices.”

### **About Berkshire Hathaway HomeServices Knight & Gardner Realty**

Knight & Gardner Realty, founded in 1957, provides residential and commercial real estate sales and services to Key West and the Florida Keys. The brokerage leverages the power and scope of the Berkshire Hathaway HomeServices network with dedication, quality service and decades of local-market expertise. For more information, visit [www.keysrealestate.com](http://www.keysrealestate.com).

### **About Berkshire Hathaway HomeServices**

Berkshire Hathaway HomeServices, based in Irvine, CA, is a brand-new real estate brokerage network built for a new era in residential real estate. The network, among the few organizations entrusted to use the world-renowned Berkshire Hathaway name, brings to the real estate market a definitive mark of trust, integrity, stability and longevity. Visit [www.berkshirehathawayhs.com](http://www.berkshirehathawayhs.com).

Irvine, CA-based HSF Affiliates LLC operates Berkshire Hathaway HomeServices, Prudential Real Estate and Real Living Real Estate franchise networks. The company is a joint venture of which HomeServices of America, Inc., the nation’s second-largest, full-service residential brokerage firm, is a majority owner. HomeServices of America is an affiliate of world-renowned Berkshire Hathaway Inc.

Berkshire Hathaway HomeServices received the highest numerical Equity Score among real estate brands included in the 2014 Harris Poll EquiTrend® Study. Visit [www.berkshirehathawayhs.com](http://www.berkshirehathawayhs.com) for details.

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