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HomeServices

NEWS RELEASE



18500 Von Karman Avenue, Suite 400
Irvine, CA 92612

FOR IMMEDIATE RELEASE

Hodnett Cooper Real Estate Joins the Berkshire Hathaway HomeServices Real Estate Brokerage Network **[#GoodToKnow](#)**

St. Simons Island, GA brokerage to operate as Berkshire Hathaway HomeServices Hodnett Cooper Real Estate

ST. SIMONS ISLAND, GA (Jan. 20, 2017) – Berkshire Hathaway HomeServices, part of the HSF Affiliates LLC family of real estate brokerage franchise networks, today announced that independent brokerage Hodnett Cooper Real Estate, Inc. will join the network operating as Berkshire Hathaway HomeServices Hodnett Cooper Real Estate in spring 2017.

The family-owned brokerage, led by Broker/Owner Pat Hodnett Cooper, operates three offices with more than 50 agents. It is a market leader in the Southeast coastal region of Georgia. Berkshire Hathaway HomeServices is America's fastest-growing real estate brokerage network with more than 42,350 agents and 1,270 offices admitted to the brand since its founding in September 2013.

"Aligning our real estate brokerage with one of the world's most trusted and respected corporations—Berkshire Hathaway Inc.—is good company to keep," said Hodnett Cooper. "The name will resonate well with clients in all market segments and with real estate professionals in our area; we're proud to represent this terrific brand and look forward to growing with the very best."

With their transition, Hodnett Cooper Real Estate agents will gain access to Berkshire Hathaway HomeServices' Global Network Platform, a powerful tool suite focusing on lead generation, marketing support, social media, video production/distribution and more. Beyond technology, the brand provides national and international marketing support, listing syndication to consumer search sites in 35 countries, professional education and the exclusive Luxury Collection for high-end and resort listings.

"Very few times in your life do opportunities present themselves that are life changing; this is certainly one of those times," Hodnett Cooper said. "I am so excited for the future of our real estate company and for what our franchise affiliation with Berkshire Hathaway HomeServices will mean for our business."

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Gino Blefari, Berkshire Hathaway HomeServices CEO, welcomed Hodnett Cooper Real Estate to the network. "Pat is a well-respected leader throughout the St. Simons Island and Golden Isles marketplace," he said. "We are thrilled to welcome them to the Berkshire Hathaway HomeServices family."

The company's new Berkshire Hathaway HomeServices yard signs are expected to populate the Golden Isles this spring. Hodnett Cooper Vacation Rentals, Inc., however, will continue operations as the largest vacation rental company on St. Simons Island and will not be part of the franchise affiliation.

About Berkshire Hathaway HomeServices Hodnett Cooper Real Estate

Hodnett Cooper Real Estate is a family-owned and operated company with three offices throughout the Golden Isles, offering a full range of real estate services including, real estate sales, residential rentals, property management and commercial sales. The brokerage is the premier real estate company in Southeast coastal Georgia with a professional and diverse team of more than 50 agents.

About Berkshire Hathaway HomeServices

Berkshire Hathaway HomeServices is based in Irvine, CA. The network, among the few organizations entrusted to use the world-renowned Berkshire Hathaway name, is America's fastest-growing real estate brokerage network with more than 42,350 agents and 1,270 offices admitted to the brand since its founding in September 2013. Visit www.berkshirehathawayhs.com.

Irvine, CA-based HSF Affiliates LLC operates the Berkshire Hathaway HomeServices, Prudential Real Estate and Real Living Real Estate franchise networks. The company is a joint venture of which HomeServices of America, Inc., the nation's second-largest, full-service residential brokerage firm, is a majority owner. HomeServices of America is an affiliate of world-renowned Berkshire Hathaway Inc.

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Media Contacts:

Kevin Ostler

(949) 794-7980

kevinostler@hsfranchise.com

Alyssa Camacho

(212) 642-7732

alyssa.camacho@edelman.com

Local Media Contact:

Catherine Maybank

(912) 638-4750

cmaybank@hodnettcooper.com