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HomeServices

NEWS RELEASE



18500 Von Karman Avenue, Suite 400
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FOR IMMEDIATE RELEASE

Healy Realtors Joins Berkshire Hathaway HomeServices Real Estate Brokerage Network

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*Toms River independent brokerage leader now operates as Berkshire Hathaway HomeServices
Healy, REALTORS*

TOMS RIVER, NJ (April 6, 2017) – Berkshire Hathaway HomeServices, part of the HSF Affiliates LLC family of real estate brokerage franchise networks, announced that independent real estate brokerage Healy Realtors has joined the network operating as Berkshire Hathaway HomeServices Healy, REALTORS.

The full-service brokerage, which remains independently owned and operated by real estate veteran Sandra Healy, has served Ocean and Monmouth counties since 2008. Berkshire Hathaway HomeServices is America's fastest-growing brokerage network in America with nearly 43,000 agents and 1,300 offices named to the brand since its September 2013 launch.

"We are proud to link our name to Berkshire Hathaway HomeServices," said Healy. "The brand's namesake is Warren Buffett's Berkshire Hathaway Inc., one of the world's most respected and trusted corporations. Our brand will resonate nicely with our clientele, many of whom work in the Tri-State Region and understand the marketing potential of Berkshire Hathaway HomeServices."

Healy added that the network is an ideal fit for her brokerage. "Berkshire Hathaway HomeServices is built on Berkshire Hathaway's core values of trust, integrity, stability and longevity," she explained. "Our brokerage has upheld these same standards from the outset."

With their transition, Healy, REALTORS agents gain access to Berkshire Hathaway HomeServices' Global Network Platform, a powerful tool suite focusing on lead generation, marketing support, social media, video production/distribution and more. Beyond technology, the brand provides national and international marketing support, professional education and the exclusive Luxury Collection for high-end listings.

"Our affiliation gives us a lengthy list of tools and resources that will help our agents serve more clients with greater efficiency and effectiveness," said Healy. "We're excited for the future as a Berkshire Hathaway HomeServices franchisee."

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Healy, REALTORS will commemorate its transition this morning with a ribbon-cutting ceremony at its Toms River headquarters.

“We welcome Sandra Healy and her skilled team to Berkshire Hathaway HomeServices,” said Gino Blefari, network CEO. “Healy, REALTORS has earned a wonderful reputation in the marketplace and we’re proud it will represent our brand in Ocean and Monmouth counties.”

Healy, REALTORS’ new Cabernet and White yard signs will begin appearing in the marketplace today.

About Berkshire Hathaway HomeServices Healy, REALTORS

Healy, REALTORS is a full-service real estate company with a concentration in Monmouth and Ocean counties. The brokerage, founded in 2008, maintains a simple philosophy: “Exceed Expectations.” Visit www.healyrealtors.com.

About Berkshire Hathaway HomeServices

Berkshire Hathaway HomeServices, based in Irvine, CA, is a real estate brokerage network built for a new era in residential real estate. The network, among the few organizations entrusted to use the world-renowned Berkshire Hathaway name, brings to the real estate market a definitive mark of trust, integrity, stability and longevity.

Irvine, CA-based HSF Affiliates LLC operates Berkshire Hathaway HomeServices, Prudential Real Estate and Real Living Real Estate franchise networks. The company is a joint venture of which HomeServices of America, Inc., the nation’s second-largest, full-service residential brokerage firm, is a majority owner. HomeServices of America is an affiliate of world-renowned Berkshire Hathaway Inc.

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