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NEWS RELEASE



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FOR IMMEDIATE RELEASE

Century 21 Golden Realty Joins the Berkshire Hathaway HomeServices Real Estate Brokerage Network [#GoodToKnow](#)

Pasadena brokerage standout to operate as Berkshire Hathaway HomeServices Golden Properties

PASADENA, CA (April 11, 2017) – Berkshire Hathaway HomeServices, part of the HSF Affiliates LLC family of real estate brokerage franchise networks, today announced that Century 21 Golden Realty has joined the network operating as Berkshire Hathaway HomeServices Golden Properties.

The brokerage, led by Broker/Owners Ohanes Dimejian and Aida Dimejian, is a perennial production leader recognized for exemplary customer service and expertise. In fact, Golden Properties is a recipient of Century 21's coveted "Ambassador Award" among other distinctions for sales excellence over a period of years. Berkshire Hathaway HomeServices is America's fastest-growing brokerage network with nearly 43,000 agents and 1,300 offices named to the brand since its September 2013 launch.

"We've been watching the Berkshire Hathaway HomeServices brand grow and influence the marketplace for some time," said Aida Dimejian. "The brand carries prestige, strong financial backing and a market presence that will give our agents important advantages. We're proud to link our name to Berkshire Hathaway HomeServices."

Ohanes Dimejian said Golden Properties will grow as a result of the affiliation. "Our brand's namesake is Warren Buffett's Berkshire Hathaway Inc., a corporation that is admired and respected around the world," he explained. "Real estate professionals understand the value of this brand in daily business, and clients appreciate its marketing potential. Berkshire Hathaway HomeServices will open doors for our agents, from entry-level listings to the finest of residential properties."

Patrick McGinley, one of the brokerage's longest-tenured agents with nearly 30 years at his position, agrees. "I'm confident the brand will help me grow my business, particularly in our luxury and high-end markets," he explained. "The future looks very bright from my vantage point."

With their transition, Golden Properties agents gain access to Berkshire Hathaway HomeServices' Global Network Platform, a powerful tool suite focusing on lead generation, marketing support, social media, video production/distribution and more. Beyond technology, the brand provides national and

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international marketing support, professional education and the exclusive Luxury Collection for high-end and resort listings.

Gino Blefari, Berkshire Hathaway HomeServices CEO, applauded Golden Properties' transition. "We are thrilled to bring Golden Properties into our network family," he said. "With Aida and Ohanes Dimejian leading the way as they have for three decades, I know this team will continue growing and serving clients with distinction."

Golden Properties will commemorate its transition today with an agent ceremony and celebration. Agents this week will receive training and exposure to the network's tools, resources and services. The brokerage's new Cabernet and Cream yard signs are already appearing in the marketplace.

About Berkshire Hathaway HomeServices Golden Properties

Golden Properties, established in 1987, is a multi-award-winning company specializing in outstanding customer service and serving Pasadena and greater San Gabriel Valley. Visit www.bhsgoldenproperties.com for details.

About Berkshire Hathaway HomeServices

Berkshire Hathaway HomeServices, based in Irvine, CA, is a real estate brokerage network built for a new era in residential real estate. The network, among the few organizations entrusted to use the world-renowned Berkshire Hathaway name, brings to the real estate market a definitive mark of trust, integrity, stability and longevity.

Irvine, CA-based HSF Affiliates LLC operates Berkshire Hathaway HomeServices, Prudential Real Estate and Real Living Real Estate franchise networks. The company is a joint venture of which HomeServices of America, Inc., the nation's second-largest, full-service residential brokerage firm, is a majority owner. HomeServices of America is an affiliate of world-renowned Berkshire Hathaway Inc.

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