



**BERKSHIRE
HATHAWAY**
HomeServices

NEWS RELEASE



18500 Von Karman Avenue, Suite 400
Irvine, CA 92612

FOR IMMEDIATE RELEASE

Prudential Gateway Real Estate Joins Berkshire Hathaway HomeServices Real Estate Brokerage Network

Mississippi brokerage to operate as Berkshire Hathaway HomeServices Gateway Real Estate

MADISON, MS (June 24, 2014) – Berkshire Hathaway HomeServices, the real estate brokerage network operated by HSF Affiliates LLC, today announced that Prudential Gateway Real Estate has joined the network and is operating as Berkshire Hathaway HomeServices Gateway Real Estate. The brokerage is the next in a growing roster of affiliates that have joined Berkshire Hathaway HomeServices since September. Berkshire Hathaway HomeServices spans 42 states with more than 29,000 agents and 825 offices.

Gateway Real Estate has served west central Mississippi with distinction since 2001. Broker/Owner Rosemary Stovall sees her company at the start of an exciting, new era. “We are thrilled to share the name of Berkshire Hathaway Inc., one of the world’s most respected corporations,” said Stovall. “We’ve spent the past decade building our business and we believe this transition will unlock great opportunity for our future.”

As a part of the transition, Gateway Real Estate associates gain access to Berkshire Hathaway HomeServices’ powerful Global Network Platform – a suite of online tools, applications and services – plus ongoing business consultation, professional education and marketing support. Clients will have access to detailed real estate information including Inside Access – the highly accurate home-valuation and neighborhood-search tool – available on the brokerage’s new website www.bhhsgatewayrealestate.com.

“We have received a tremendous response from our clients, who have been awaiting our official transition to Berkshire Hathaway HomeServices,” said Stovall. “Our agents are excited to join a brand that is already known and respected by consumers. As important, our agents have the tools through the Global Network Platform to more efficiently and effectively serve consumers.”

Stephen Phillips, president of Berkshire Hathaway HomeServices, welcomed Gateway Real Estate to the brand. “Rosemary and her team have built a strong business in the Jackson area and are well-respected in the marketplace. We’re proud they’re representing our brand and we look forward to

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growing together.”

Gateway Real Estate’s new Cabernet and Cream yard signs are now appearing throughout Madison, Hinds, Rankin and Yazoo counties.

About Berkshire Hathaway HomeServices Gateway Real Estate

Berkshire Hathaway HomeServices Gateway Real Estate operates two offices in Madison and Yazoo City. Serving Madison, Hinds, Rankin and Yazoo counties, the company conducts business with the highest regard for ethics, fair housing practices and a fundamental belief in the right to own real property. Visit www.bhsgatewayrealestate.com for details.

About Berkshire Hathaway HomeServices

Berkshire Hathaway HomeServices, based in Irvine, CA, is a brand-new real estate brokerage network built for a new era in residential real estate. The network, among the few organizations entrusted to use the world-renowned Berkshire Hathaway name, brings to the real estate market a definitive mark of trust, integrity, stability and longevity. Berkshire Hathaway HomeServices in early 2014 was named “Real Estate Agency Brand of the Year” by consumers in the 26th annual Harris Poll EquiTrend® study of the largest real estate networks. Visit www.berkshirehathawayhs.com.

Irvine, CA-based HSF Affiliates LLC operates Berkshire Hathaway HomeServices, Prudential Real Estate and Real Living Real Estate franchise networks. The company is a joint venture of which HomeServices of America, Inc., the nation’s second-largest, full-service residential brokerage firm, is a majority owner. HomeServices of America is an affiliate of world-renowned Berkshire Hathaway Inc.

Berkshire Hathaway HomeServices received the highest numerical Equity Score among real estate brands included in the 2014 Harris Poll EquiTrend® Study. Visit www.berkshirehathawayhs.com for details.

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Media Contacts:

Kevin Ostler
(949) 794-7980
kevin.ostler@hsfranchise.com

Marisa Mulqueen
(212) 704-8112
marisa.mulqueen@edelman.com

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