



**BERKSHIRE  
HATHAWAY**  
HomeServices

# NEWS RELEASE



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**FOR IMMEDIATE RELEASE**

## **Prudential Dunnigan Real Estate Joins Berkshire Hathaway HomeServices Real Estate Brokerage Network**

*Sacramento-based brokerage now operates as Berkshire Hathaway HomeServices Dunnigan Properties*

**SACRAMENTO, CA (May 1, 2014)** – Berkshire Hathaway HomeServices, the new real estate brokerage network operated by HSF Affiliates LLC, announced that Prudential Dunnigan Real Estate has joined the network and is operating as Berkshire Hathaway HomeServices Dunnigan Properties, effective today.

Dunnigan Properties, which serves greater Sacramento, is the most recent addition to an expanding roster of affiliates that have joined Berkshire Hathaway HomeServices since September. The network – recently named “Real Estate Agency Brand of the Year” in the 2014 Harris Poll EquiTrend® Study – now spans 37 states with nearly 28,000 agents and 750 offices.

“The future looks terrific from the mountain top we’re standing on,” said Broker/Owner Craig Dunnigan. “Our mission as a brokerage is to do a better job for our home-buyer and seller clients every day. We’ve taken a huge stride toward that mission by joining Berkshire Hathaway HomeServices.”

Dunnigan said the brand will help his company grow and recruit top agents. “The Berkshire Hathaway HomeServices brand is inspired by Berkshire Hathaway Inc., the world’s most respected corporation, according to *Barron’s*,” he explained. “We believe Sacramento-area real estate consumers will look to our yard sign as a symbol of quality and professionalism. Top agents will want to represent this prestigious brand as it’s built for success on values of trust, integrity, stability and longevity.”

With their transition, Dunnigan Properties associates gain access to Berkshire Hathaway HomeServices’ Global Network Platform – a comprehensive suite of online tools and resources – plus ongoing business consultation, professional education, marketing support and the Luxury Collection program that adds marketing clout to high-end listings. Dunnigan said the Global Network Platform will help extend the reach and efficiency of his sales professionals. “We will be even better for our clients,” he said. “We are excited about the possibilities.”

The Dunnigan Properties team will commemorate its transition May 3 with a ribbon-cutting ceremony, sign reveal and celebration at the Del Paso Country Club in Sacramento. Dunnigan and his managers will discuss the company’s bright future under Berkshire Hathaway HomeServices and how the brand will change the local real estate market.

Earl Lee, chief executive officer of HSF Affiliates, welcomed Dunnigan Properties to the brand. “Craig and his team are seasoned professionals and are well-respected in their marketplace,” he said. “We’re proud they’re representing our Berkshire Hathaway HomeServices network in Sacramento.”

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### **About Berkshire Hathaway HomeServices Dunnigan Properties**

Berkshire Hathaway HomeServices Dunnigan Properties, a full-service brokerage, has been helping Sacramento families realize the dream of home ownership for nearly 40 years. The company is independently owned and operated, and conducts business with the highest regard for ethics, fair housing practices and a fundamental belief in the right to own real property. Visit [www.BHSDunnigan.com](http://www.BHSDunnigan.com) for details.

### **About Berkshire Hathaway HomeServices**

Berkshire Hathaway HomeServices, based in Irvine, CA, is a brand-new real estate brokerage network built for a new era in residential real estate. The network, among the few organizations entrusted to use the world-renowned Berkshire Hathaway name, brings to the real estate market a definitive mark of trust, integrity, stability and longevity. Berkshire Hathaway HomeServices in early 2014 was named “Real Estate Agency Brand of the Year” by consumers in the 26<sup>th</sup> annual Harris Poll EquiTrend® study of the largest real estate networks. Visit [www.berkshirehathawayhs.com](http://www.berkshirehathawayhs.com).

Irvine, CA-based HSF Affiliates LLC operates Berkshire Hathaway HomeServices, Prudential Real Estate and Real Living Real Estate franchise networks. The company is a joint venture of which HomeServices of America, Inc., the nation’s second-largest, full-service residential brokerage firm, is a majority owner. HomeServices of America is an affiliate of world-renowned Berkshire Hathaway Inc.

Berkshire Hathaway HomeServices received the highest numerical Equity Score among real estate brands included in the 2014 Harris Poll EquiTrend® Study. Visit [www.berkshirehathawayhs.com](http://www.berkshirehathawayhs.com) for details.

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