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HomeServices

NEWS RELEASE



18500 Von Karman Avenue, Suite 400
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FOR IMMEDIATE RELEASE

Prudential Don Johnson Co., REALTORS® Joins Berkshire Hathaway HomeServices Real Estate Brokerage Network

San Antonio brokerage now operating as Berkshire Hathaway HomeServices Don Johnson, REALTORS®

SAN ANTONIO, TX (Aug. 5, 2014) – Berkshire Hathaway HomeServices, the real estate brokerage network operated by HSF Affiliates LLC, today announced that Prudential Don Johnson Co., REALTORS® has joined the network and is operating as Berkshire Hathaway HomeServices Don Johnson, REALTORS®.

The brokerage, which is independently owned and operated, joins a Berkshire Hathaway HomeServices network that has grown to nearly 32,000 agents and 949 offices in 46 states since its launch last September. “We are so excited to join a brand inspired by Berkshire Hathaway Inc., one of the world’s most trusted and respected corporations,” said Bernie Johnson, broker/owner of Don Johnson, REALTORS®.

The transition to Berkshire Hathaway HomeServices comes at important time for the brokerage. Johnson’s company also recently broke ground on its 10,000-square-foot New Braunfels office in Gruene on the river bluff, with completion set for the fall. The new address will be 1171 Gruene Road, Suite 101, New Braunfels. “We were very fortunate to acquire the last commercial lot on the river bluff, neighboring historic downtown Gruene,” said Johnson. “I can’t imagine a better office location and I can’t imagine a better brand to join.”

Additionally, Don Johnson, REALTORS® agents gain access to Berkshire Hathaway HomeServices’ Global Network Platform – including advanced lead generation, e-marketing support, mobile application and commercial resources – plus professional education, business consultation and the exclusive Luxury Collection program for high-end listings.

“Our agents look forward to the marketing potential of a brand with state-of-the-art technology integrated into the platform,” said Broker Associate/Manager Dianne Thomas. “Likewise, clients will have an immense opportunity to showcase their properties and consumers will be able to more effectively find their dream home.”

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The brokerage, its agents, staff and local dignitaries will commemorate the transition with a reception Aug. 6 at the Vineyard at Gruene. Don Johnson, REALTORS®' new cabernet and white yard signs will begin appearing throughout greater San Antonio starting today.

"We are pleased that Dianne, Bernie, his sons Brad and Brian, and the company will represent Berkshire Hathaway HomeServices in central Texas," said Earl Lee, CEO of HSF Affiliates. "They will be fine ambassadors of our brand."

About Berkshire Hathaway HomeServices Don Johnson, REALTORS®

Don Johnson, REALTORS®, a full-service real estate brokerage with 140 real estate professionals, serves greater San Antonio, New Braunfels, Canyon Lake and Bulverde/Spring Branch. Founded in 1973, it is one of the area's oldest real estate brokerages. Visit www.bhhsdonjohnson.com.

About Berkshire Hathaway HomeServices

Berkshire Hathaway HomeServices, based in Irvine, CA, is a brand-new real estate brokerage network built for a new era in residential real estate. The network, among the few organizations entrusted to use the world-renowned Berkshire Hathaway name, brings to the real estate market a definitive mark of trust, integrity, stability and longevity. Berkshire Hathaway HomeServices in early 2014 was named "Real Estate Agency Brand of the Year" by consumers in the 26th annual Harris Poll EquiTrend® study of the largest real estate networks. Visit www.berkshirehathawayhs.com.

Irvine, CA-based HSF Affiliates LLC operates Berkshire Hathaway HomeServices, Prudential Real Estate and Real Living Real Estate franchise networks. The company is a joint venture of which HomeServices of America, Inc., the nation's second-largest, full-service residential brokerage firm, is a majority owner. HomeServices of America is an affiliate of world-renowned Berkshire Hathaway Inc.

Berkshire Hathaway HomeServices received the highest numerical Equity Score among real estate brands included in the 2014 Harris Poll EquiTrend® Study. Visit www.berkshirehathawayhs.com for details.

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