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NEWS RELEASE



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FOR IMMEDIATE RELEASE

Prudential Diversified Realty & Associates Joins Growing Berkshire Hathaway HomeServices Real Estate Brokerage Network

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Galloway-based brokerage now operates as Berkshire Hathaway HomeServices Diversified Realty

GALLOWAY, NJ (March 12, 2015) – Berkshire Hathaway HomeServices, part of the HSF Affiliates LLC family of real estate brokerage franchise networks, today announced that Prudential Diversified Realty & Associates has joined the network operating as Berkshire Hathaway HomeServices Diversified Realty.

Broker of Record/Partner James Cox said he and his team are proud to represent Berkshire Hathaway HomeServices throughout Galloway and greater Atlantic County. “Our team, clients and business alliances are excited we’re joining forces with such an elite brand as Berkshire Hathaway HomeServices,” he explained. “The brand is a new powerhouse in real estate – one our friends and neighbors are talking about.”

The network’s namesake is Berkshire Hathaway Inc., one of the world’s most trusted and respected corporations. In just 18 months, Berkshire Hathaway HomeServices has grown to nearly 35,000 agents and 1,100 offices operating in 47 states. The network last year was named “Startup of the Year” among entrants from a wide range of U.S. industries in the American Business Awards Stevie Awards competition.

Diversified Realty, whose heritage dates back to 1980, is among Galloway’s oldest brokerages. Linda Stulack, brokerage partner, said the company will grow as a result of its new affiliation. “We believe consumers will want to do business with Berkshire Hathaway HomeServices, as the brand is distinctive and stands for trust, integrity, stability and longevity,” she explained. “Likewise, we believe our area’s top agents will want to take their business to new levels representing Berkshire Hathaway HomeServices.”

As part of the transition, Diversified Realty has relocated to new headquarters in the Courtyards at Smithville, 28 South New York Road (Route 9) Suite B4, in Galloway. “New name, new offices, new look and the same great company,” said Robert Shamberg, brokerage partner. “We look forward to a new era with Berkshire Hathaway HomeServices.”

Diversified Realty agents gain access to Berkshire Hathaway HomeServices’ powerful Global Network Platform – a suite of online tools, applications and services – plus ongoing business consultation, professional education and marketing support. Resources include lead generation, a handy mobile app and other tools.

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The brokerage will commemorate its transition March 20 with a ribbon-cutting ceremony and celebration at its new headquarters. Local officials, Galloway Township Council members, clients and business alliances will join in the celebration.

Gino Blefari, CEO of HSF Affiliate, welcomed Diversified Realty to the brand. “Jim, Linda, Rob and the team have a terrific reputation for expertise and customer care,” he said. “We’re proud they’re moving forward with Berkshire Hathaway HomeServices.”

About Berkshire Hathaway HomeServices Diversified Realty

Diversified Realty, a full-service brokerage originally founded in 1980, is one of Galloway’s oldest and most respected real estate companies. Visit www.bhhsdiversified.com for details.

About Berkshire Hathaway HomeServices

Berkshire Hathaway HomeServices, based in Irvine, CA, is a real estate brokerage network built for a new era in residential real estate. The network, among the few organizations entrusted to use the world-renowned Berkshire Hathaway name, brings to the real estate market a definitive mark of trust, integrity, stability and longevity. Visit www.berkshirehathawayhs.com.

Irvine, CA-based HSF Affiliates LLC operates Berkshire Hathaway HomeServices, Prudential Real Estate and Real Living Real Estate franchise networks. The company is a joint venture of which HomeServices of America, Inc., the nation’s second-largest, full-service residential brokerage firm, is a majority owner. HomeServices of America is an affiliate of world-renowned Berkshire Hathaway Inc.

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