



**BERKSHIRE
HATHAWAY**
HomeServices

NEWS RELEASE



18500 Von Karman Avenue, Suite 400
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FOR IMMEDIATE RELEASE

Prudential Discover Real Estate Joins Berkshire Hathaway HomeServices Real Estate Brokerage Network

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*Western New York brokerage is now operating as
Berkshire Hathaway HomeServices Discover Real Estate*

SPENCERPORT, NY (Jan. 20, 2015) – Berkshire Hathaway HomeServices, part of the HSF Affiliates LLC family of real estate brokerage franchise networks, today announced that Prudential Discover Real Estate has joined the network operating as Berkshire Hathaway HomeServices Discover Real Estate.

“We are excited about our future with Berkshire Hathaway HomeServices,” said Broker/Owner Dennis Levandowski, who operates the company with his sons, Marc and Matt. “It’s an honor to represent a brand inspired by Berkshire Hathaway Inc., one of the world’s most trusted and respected corporations.”

Berkshire Hathaway HomeServices has grown rapidly since its launch 16 months ago, and now counts nearly 35,000 agents and 1,100 offices operating in 47 states. Already, the network was named 2014 “Real Estate Agency Brand of the Year” by consumers in the 26th annual Harris Poll EquiTrend® study and “Startup of the Year” among all U.S. industries at the 2014 American Business Awards.

Levandowski said the compelling, new brand will appeal to consumers and real estate professionals alike. “Berkshire Hathaway HomeServices is built on the values of trust, integrity, stability and longevity, the same values our agents live every day,” he said. “We’re eager to represent the brand in our markets.”

With the transition, Discover Real Estate agents gain access to Berkshire Hathaway HomeServices’ Global Network Platform – a suite of online tools, applications and services – plus ongoing business consultation, professional education and marketing support. Resources include powerful lead generation, a handy mobile app and other tools driven by the most accurate real estate data available. “The Global Network Platform will be a powerful resource for our agents and consumers as we continually strive to enhance the quality of service we provide,” Levandowski said.

Stephen Phillips, president of Berkshire Hathaway HomeServices, welcomed the brokerage. “Dennis, Marc, Matt and their team are well-respected in the greater Rochester area, and we’re delighted they’ve chosen to go forward with Berkshire Hathaway HomeServices,” he said.

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Discover Real Estate will commemorate its brand transition today with a reception for agents and guests. The brokerage's Cabernet and Cream yard signs are now appearing throughout the marketplace.

About Berkshire Hathaway HomeServices Discover Real Estate

Discover Real Estate is a full-service real estate brokerage serving Western New York with offices in Spencerport and Pittsford. The company was started in 1987 and is operated by Broker/Owner Dennis Levandowski and his sons Marc Levandowski and Matt Levandowski. Visit www.bhhsdiscover.com for details.

About Berkshire Hathaway HomeServices

Berkshire Hathaway HomeServices, based in Irvine, CA, is a real estate brokerage network built for a new era in residential real estate. The network, among the few organizations entrusted to use the world-renowned Berkshire Hathaway name, brings to the real estate market a definitive mark of trust, integrity, stability and longevity. Berkshire Hathaway HomeServices in early 2014 was named "Real Estate Agency Brand of the Year" by consumers in the 26th annual Harris Poll EquiTrend® study of the largest real estate networks. Visit www.berkshirehathawayhs.com.

Irvine, CA-based HSF Affiliates LLC operates Berkshire Hathaway HomeServices, Prudential Real Estate and Real Living Real Estate franchise networks. The company is a joint venture of which HomeServices of America, Inc., the nation's second-largest, full-service residential brokerage firm, is a majority owner. HomeServices of America is an affiliate of world-renowned Berkshire Hathaway Inc.

Berkshire Hathaway HomeServices received the highest numerical Equity Score among real estate brands included in the 2014 Harris Poll EquiTrend® Study. Visit www.berkshirehathawayhs.com for details.

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