



**BERKSHIRE  
HATHAWAY**  
HomeServices

# NEWS RELEASE



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**FOR IMMEDIATE RELEASE**

## **Prudential Chaplin Williams Realty Joins Berkshire Hathaway HomeServices Real Estate Brokerage Network**

### **[#GoodToKnow](#)**

*Nassau County brokerage now operates as Berkshire Hathaway HomeServices Chaplin Williams Realty*

**AMELIA ISLAND, FL (Jan. 14, 2015)** – Berkshire Hathaway HomeServices, part of the HSF Affiliates LLC family of real estate brokerage franchise networks, today announced that Prudential Chaplin Williams Realty has joined the network operating as Berkshire Hathaway HomeServices Chaplin Williams Realty.

“We proudly step forward to a bold, new era with Berkshire Hathaway HomeServices,” said Dee Chaplin, broker and co-owner of Chaplin Williams Realty. “Our brand’s namesake is Berkshire Hathaway Inc., one of the world’s most trusted and respected corporations. We’re excited about our future and honored to represent this network in Nassau County.”

Berkshire Hathaway HomeServices has grown rapidly since its launch 16 months ago, and now counts nearly 35,000 agents and 1,100 offices operating in 47 states. Already, the network was named 2014 “Real Estate Agency Brand of the Year” by consumers in the 26th annual Harris Poll EquiTrend® study and “Startup of the Year” among all U.S. industries at the 2014 American Business Awards.

Chaplin said the brand will help her company grow and recruit. “Our network is built on Berkshire Hathaway’s core values of trust, integrity, stability and longevity, and will appeal to Nassau County consumers of all types,” she said. “Similarly, local real estate agents who want to take their business to new heights should look no farther than Berkshire Hathaway HomeServices Chaplin Williams Realty.”

With the transition, Chaplin and her agents gain access to Berkshire Hathaway HomeServices’ Global Network Platform – a suite of online tools, applications and services – plus ongoing business consultation, professional education and marketing support. Resources include powerful lead generation, a handy mobile app and other tools driven by the most accurate real estate data available. “The Global Network Platform is still another key differentiator for our brokerage,” added Hugh Williams, broker and co-owner. “We will continue to enhance our client service with these leading-edge resources.”

Chaplin Williams Realty commemorated its brand transition yesterday with a reception for agents and guests at The Golf Club of Amelia. The brokerage’s Cabernet and Cream yard signs are now appearing throughout Nassau County.

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Gino Blefari, CEO of HSF Affiliates, welcomed the brokerage. “Dee Chaplin, Hugh Williams and the team are well-respected in the Nassau County marketplace and we’re proud they’ve joined Berkshire Hathaway HomeServices.”

### **About Berkshire Hathaway HomeServices Chaplin Williams Realty**

Chaplin Williams Realty is a full-service real estate brokerage, serving Amelia Island, Fernandina Beach, the Yulee area and greater Nassau County. It conducts business with the highest regard for ethics, fair housing practices and a fundamental belief in the right to own property. Visit <http://www.chaplinwilliams.com> for details.

### **About Berkshire Hathaway HomeServices**

Berkshire Hathaway HomeServices, based in Irvine, CA, is a real estate brokerage network built for a new era in residential real estate. The network, among the few organizations entrusted to use the world-renowned Berkshire Hathaway name, brings to the real estate market a definitive mark of trust, integrity, stability and longevity. Berkshire Hathaway HomeServices in early 2014 was named “Real Estate Agency Brand of the Year” by consumers in the 26th annual Harris Poll EquiTrend® study of the largest real estate networks. Visit [www.berkshirehathawayhs.com](http://www.berkshirehathawayhs.com).

Irvine, CA-based HSF Affiliates LLC operates Berkshire Hathaway HomeServices, Prudential Real Estate and Real Living Real Estate franchise networks. The company is a joint venture of which HomeServices of America, Inc., the nation’s second-largest, full-service residential brokerage firm, is a majority owner. HomeServices of America is an affiliate of world-renowned Berkshire Hathaway Inc.

Berkshire Hathaway HomeServices received the highest numerical Equity Score among real estate brands included in the 2014 Harris Poll EquiTrend® Study. Visit [www.berkshirehathawayhs.com](http://www.berkshirehathawayhs.com) for details.

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