



**BERKSHIRE  
HATHAWAY**  
HomeServices

# NEWS RELEASE



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FOR IMMEDIATE RELEASE

## **Intero Real Estate Services of Santa Clarita joins Berkshire Hathaway HomeServices Real Estate Brokerage Network**

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*Brokerage is now operating as Berkshire Hathaway HomeServices California Properties*

**VALENCIA, CA (Dec. 8, 2015)** – Berkshire Hathaway HomeServices, part of the HSF Affiliates LLC family of real estate brokerage franchise networks, today announced that independent brokerage Interco Real Estate Services of Santa Clarita has joined the network operating as Berkshire Hathaway HomeServices California Properties.

The brokerage, founded in 2009, is known throughout the Santa Clarita Valley for its well-trained agents, customer care and local-market expertise. Berkshire Hathaway HomeServices since its September 2013 launch has grown to more than 40,000 agents and 1,200 offices in 47 states.

“We are thrilled to join Berkshire Hathaway HomeServices,” said Brokerage Co-owner Michael Rescigno. “The network has strong national momentum with particular strength in Southern California, where several of its larger affiliates operate. We’re eager to capitalize on the brand’s name recognition and grow our brokerage in the marketplace.”

Broker and Co-owner Alex Woltman said Berkshire Hathaway HomeServices enjoys broad appeal, from entry-level real estate consumers to those buying and selling the most luxurious homes. “We believe people seek out Berkshire Hathaway HomeServices’ yard signs as symbols of quality service, integrity and innovation,” he explained. “We’re confident our area’s top real estate agents will want to advance their business representing Berkshire Hathaway HomeServices.”

With their affiliation, California Properties agents gain access to Berkshire Hathaway HomeServices’ Global Network Platform – a suite of online tools, applications and services – plus ongoing business consultation, professional education, national marketing support and the exclusive Luxury Collection program for high-end and resort listings. Resources include lead generation, a social media platform, a handy mobile app, the Videolicious video-production app and more.

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The brokerage, which last month moved to new corporate headquarters at 25060 Avenue Stanford in Valencia, will commemorate its transition in early February with a ribbon-cutting ceremony and celebration.

Gino Blefari, CEO of HSF Affiliates, applauded the company's transition. "Michael Rescigno, Alex Woltman and their team are top-notch professionals who will represent our brand well," he said. "We're pleased to welcome California Properties to Berkshire Hathaway HomeServices."

### **About Berkshire Hathaway HomeServices California Properties**

California Properties is a full-service real estate brokerage serving the greater Santa Clarita Valley. The brokerage, founded in 2009 as a member of Cupertino-based Intero Real Estate Services, remains independently owned and operated. Visit [www.BHHSscalproperty.com](http://www.BHHSscalproperty.com).

### **About Berkshire Hathaway HomeServices**

Berkshire Hathaway HomeServices, based in Irvine, CA, is a real estate brokerage network built for a new era in residential real estate. The network, among the few organizations entrusted to use the world-renowned Berkshire Hathaway name, brings to the real estate market a definitive mark of trust, integrity, stability and longevity. Visit [www.berkshirehathawayhs.com](http://www.berkshirehathawayhs.com).

Irvine, CA-based HSF Affiliates LLC operates Berkshire Hathaway HomeServices, Prudential Real Estate and Real Living Real Estate franchise networks. The company is a joint venture of which HomeServices of America, Inc., the nation's second-largest, full-service residential brokerage firm, is a majority owner. HomeServices of America is an affiliate of world-renowned Berkshire Hathaway Inc.

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