



BERKSHIRE  
HATHAWAY  
HomeServices

# NEWS RELEASE



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FOR IMMEDIATE RELEASE

## Berkshire Hathaway HomeServices Reaches 1,000<sup>th</sup>-Office Milestone in One Year

*Real estate brokerage network also counts more than 33,300 agents operating in 47 states*

[#1000in1](#)

**IRVINE, CA (Sept. 23, 2014)** – Berkshire Hathaway HomeServices, part of the HSF Affiliates LLC family of real estate brokerage franchise networks, today named its 1,000<sup>th</sup> office on the one-year anniversary of its brand launch. The distinction belongs to Torrance, CA-based California Realty and its Torrance/Skypark office, which serves as the brokerage’s headquarters.

California Realty, with three offices and 160 agents, will operate as Berkshire Hathaway HomeServices California Properties starting in late October. The company generated nearly a half-billion dollars in sales volume in 2013.

“Berkshire Hathaway HomeServices’ momentum keeps building,” said Earl Lee, CEO of HSF Affiliates. “This further demonstrates the power of the brand, and is a tribute to the quality of affiliates and agents who have brought the brand to life across America.”

Berkshire Hathaway HomeServices, whose namesake is the world-renowned Berkshire Hathaway Inc., received two national awards in its first year. The network was recognized as “Real Estate Agency Brand of the Year” by consumers in the 26th annual Harris Poll EquiTrend® study of the largest real estate networks. It then was tapped for a Gold Stevie Award in the Startup of the Year category of the 12th annual American Business Awards. The latter considered entrants from any U.S. industry.

“Berkshire Hathaway HomeServices achieved a tremendous first year yet no one is satisfied,” said Stephen Phillips, brand president. “Our vision is to become the most respected homeownership services brand in the U.S. and worldwide, and our work continues with even greater focus.”

To commemorate its 1,000<sup>th</sup> office in one year, Berkshire Hathaway HomeServices today launched a national social media campaign, [#1000in1](#). The network asks consumers, agents and affiliates to download [this graphic](#), describe where they are today, and post the graphic on their social media pages.

Berkshire Hathaway HomeServices launched a year ago when one of its largest affiliates – San Diego-based California Properties – transitioned to the brand with 63 offices and more than 2,500 agents.

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Over the next several weeks, industry leaders New England Properties based in Wallingford, CT; Florida Realty of Sunrise, FL; Winston-Salem-based Carolinas Realty and Devon, PA-based Fox & Roach, REALTORS®, among many others transitioned to the brand. Berkshire Hathaway HomeServices plans to begin international expansion in 2015.

Bruce Short, broker/owner of California Properties and the network's 1,000<sup>th</sup> office, said his team is elated to join Berkshire Hathaway HomeServices. "The brand gained significant traction in one short year with stellar brokerages across the country," he said. "We're proud to be part of this network and look forward to an exciting new era representing Berkshire Hathaway HomeServices."

### **About Berkshire Hathaway HomeServices**

Berkshire Hathaway HomeServices, based in Irvine, CA, is a real estate brokerage network built for a new era in residential real estate. The network, among the few organizations entrusted to use the world-renowned Berkshire Hathaway name, brings to the real estate market a definitive mark of trust, integrity, stability and longevity. Berkshire Hathaway HomeServices in early 2014 was named "Real Estate Agency Brand of the Year" by consumers in the 26th annual Harris Poll EquiTrend® study of the largest real estate networks. Visit [www.berkshirehathawayhs.com](http://www.berkshirehathawayhs.com).

Irvine, CA-based HSF Affiliates LLC operates the Berkshire Hathaway HomeServices, Prudential Real Estate and Real Living Real Estate franchise networks. The company is a joint venture of which HomeServices of America, Inc., the nation's second-largest, full-service residential brokerage firm, is a majority owner. HomeServices of America is an affiliate of world-renowned Berkshire Hathaway Inc.

Berkshire Hathaway HomeServices received the highest numerical Equity Score among real estate brands included in the 2014 Harris Poll EquiTrend® Study. Visit [www.berkshirehathawayhs.com](http://www.berkshirehathawayhs.com) for details.

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