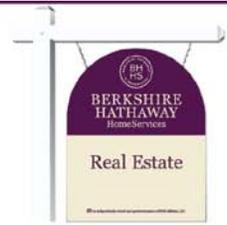




**BERKSHIRE
HATHAWAY**
HomeServices

NEWS RELEASE



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FOR IMMEDIATE RELEASE

Berkshire Hathaway HomeServices Signs Nine More Affiliates

Brokerages will Begin Operations in New Real Estate Network Late this Year and in Early 2014

IRVINE, CA (Sept. 6, 2013) – Berkshire Hathaway HomeServices, the new real estate brokerage network operated by HSF Affiliates LLC, today announced the signing of nine more brokerage companies for the network. The companies include: Prudential Anderson Properties, Houston, TX; Prudential California Realty, Cerritos, CA; Prudential Canyon Lake Realty, Canyon Lake, CA; Prudential Gallo, REALTORS®, Rehoboth Beach, DE; Prudential Serls Prime Properties, Lagrangeville, NY; Prudential Southeast Coastal Properties, Savannah, GA; Prudential Texas Realty, Austin, TX; Prudential Tropical Realty, Tampa Bay, FL; and Prudential Woodmont Realty, Nashville, TN.

The brokerages will begin operating under the Berkshire Hathaway HomeServices flag as early as the fourth quarter of 2013. They are the latest in a series of brokerage signees announced by the new real estate network, whose total members now represent more than \$1 billion in annual gross commission income.

“Berkshire Hathaway HomeServices is gaining significant momentum with high-quality companies joining our ranks,” said Earl Lee, CEO of HSF Affiliates LLC. “Affiliates appreciate the value of a brand inspired by Berkshire Hathaway, the world’s most respected company, according to Barron’s.”

Dewey Mitchell, broker/owner at Prudential Tropical Realty, said the Berkshire Hathaway HomeServices brand will resonate well in all market segments and with real estate agents. “We are excited to join forces with this great, new brand,” Mitchell said. “We believe the Berkshire Hathaway HomeServices name will be a springboard for our continued growth in greater Tampa Bay.”

Added Bruce Mulhearn, president of Prudential California Realty: “Berkshire Hathaway is known worldwide for strength, trust and operational effectiveness, and our new brand will strive for a similar reputation,” he said. “Why would any real estate company not want to be a part of this tremendous success?”

HSF Affiliates LLC expects to transition the majority of Prudential Real Estate’s largest brokerages by late next year, explained Berkshire Hathaway HomeServices President Stephen Phillips. It plans to

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engage with the balance of the network in 2014 and beyond. “Berkshire Hathaway HomeServices will grow exponentially as we continue our transition process with Prudential Real Estate and work with top brokerage companies outside of Prudential Real Estate,” Phillips said. “The timing is ideal for our new brokerage network and we see that in the enthusiasm of our signees.”

About Berkshire Hathaway HomeServices

Berkshire Hathaway HomeServices, based in Irvine, CA, is a brand-new real estate brokerage network built for a new era in residential real estate. The network, among the few organizations entrusted to use the world-renowned Berkshire Hathaway name, brings to the real estate market a definitive mark of trust, integrity, stability and longevity.

About HSF Affiliates LLC

Irvine, CA-based HSF Affiliates LLC operates Berkshire Hathaway HomeServices, Prudential Real Estate and Real Living Real Estate franchise networks. The company is a joint venture of which HomeServices of America, Inc., the nation’s second-largest, full-service residential brokerage firm, is a majority owner. HomeServices of America is an affiliate of world-renowned Berkshire Hathaway Inc.

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