



**BERKSHIRE  
HATHAWAY**  
HomeServices

# NEWS RELEASE



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**FOR IMMEDIATE RELEASE**

## **Berkshire Hathaway HomeServices Signs 11 More Affiliates**

*Brokerages will Begin Operating in the New Real Estate Network in Early 2014*

**IRVINE, CA (Nov. 4, 2013)** – Berkshire Hathaway HomeServices, the new real estate brokerage network operated by HSF Affiliates LLC, today announced the signing of an additional 11 brokerage companies for the network.

The companies include: Prudential California Realty, Huntington Beach, CA; Prudential California Realty, Northridge, CA; Prudential California Realty, Sierra Madre, CA; Prudential California Realty, Sonora, CA; Prudential HWWB, REALTORS®, Birmingham, MI; Prudential Network Realty, Jacksonville, FL; Prudential Preferred Real Estate, Castle Pines/Denver, CO; Prudential Preferred, REALTORS®, Grand Rapids, MI; Prudential Snyder & Company, REALTORS®, Ann Arbor, MI; Prudential Southern Realty, Crossville, TN; and Prudential Troth, REALTORS®, Lancaster CA.

The brokerages will begin operating under the new brand as early as the first quarter of 2014. They are the latest in a series of affiliate signees announced by Berkshire Hathaway HomeServices, whose members now represent nearly \$1.1 billion in annual gross commission income, and 18,000 agents.

“Berkshire Hathaway HomeServices’ growth is accelerating as strong companies continue joining our ranks,” said Earl Lee, CEO of HSF Affiliates LLC. “These brokerages are well-respected in their regions, and are known for their expertise and superior service. We’re proud they will represent our network.”

Prudential Preferred, REALTORS® CEO Steve Fase, whose company celebrates its 60th anniversary in business this week, said he looks forward to a new era of growth as part of the Berkshire Hathaway HomeServices network. “We’ve had a great past, an exceptional 2013 and now we’re launching into an exciting future,” he explained. “I’m excited for the support and tools the Berkshire Hathaway HomeServices network will bring to my sales associates.”

Added Linda Sherrer, president and CEO of Prudential Network Realty: “We looked at many options and Berkshire Hathaway HomeServices was most in sync with the qualities that are important to us,” she explained. “It’s a new day and a great time for our company.”

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### **About Berkshire Hathaway HomeServices**

Berkshire Hathaway HomeServices, based in Irvine, CA, is a brand-new real estate brokerage network built for a new era in residential real estate. The network, among the few organizations entrusted to use the world-renowned Berkshire Hathaway name, brings to the real estate market a definitive mark of trust, integrity, stability and longevity.

### **About HSF Affiliates LLC**

Irvine, CA-based HSF Affiliates LLC operates Berkshire Hathaway HomeServices, Prudential Real Estate and Real Living Real Estate franchise networks. The company is a joint venture of which HomeServices of America, Inc., the nation's second-largest, full-service residential brokerage firm, is a majority owner. HomeServices of America is an affiliate of world-renowned Berkshire Hathaway Inc.

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