



**BERKSHIRE
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HomeServices

NEWS RELEASE



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FOR IMMEDIATE RELEASE

Aspen Snowmass Properties | BJ Adams and Company Joins Berkshire Hathaway HomeServices

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ASPEN, CO (Dec. 2, 2015) – Aspen Snowmass Properties | BJ Adams and Company yesterday joined the Berkshire Hathaway HomeServices real estate brokerage network operating as Berkshire Hathaway HomeServices Aspen Snowmass Properties.

The company, one of Aspen’s largest independent brokerage, holds the No. 3 market share position for transaction sides in the midst of significantly larger competition. It consistently earns local “people’s choice” awards for its customer service and expertise.

“This is an exciting day for our brokerage as we join forces with a wonderful brand that will resonate nicely with our Aspen clientele,” said Broker/Owner BJ Adams. “Berkshire Hathaway HomeServices’ namesake is the world-renowned Berkshire Hathaway Inc., and the brand represents strength, intelligence and integrity. Real estate consumers from around the world who come to Aspen will understand the quality and appeal of Berkshire Hathaway HomeServices Aspen Snowmass Properties.”

Berkshire Hathaway HomeServices, founded in September 2013, has grown to more than 40,000 agents and 1,200 offices across 47 states.

Michael Adams, brokerage president, said Berkshire Hathaway HomeServices will help the brokerage grow. “We strongly believe our brand will help us attract even more of our region’s top agents,” he explained. “Real estate professionals who want to elevate their business should look no farther than Berkshire Hathaway HomeServices Aspen Snowmass Properties.”

Brokerage agents now have access to Berkshire Hathaway HomeServices’ Global Network Platform – a suite of online tools, applications and services – plus ongoing business consultation, professional education, national marketing support and the exclusive Luxury Collection program for high-end and resort listings. Resources include lead generation, a social media platform, a handy mobile app, the Videolicious video-production app and more.

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“We’re thrilled to welcome Aspen Snowmass Properties to our network,” said Gino Blefari, CEO of HSF Affiliates LLC, which operates Berkshire Hathaway HomeServices. “The company is strong and respected, and will represent our network well in the vibrant Aspen market.”

About Berkshire Hathaway HomeServices Aspen Snowmass Properties

Aspen Snowmass Properties is a full-service real estate brokerage with offices in Aspen and Snowmass Village. The company remains independently owned and operated. Visit www.aspensnowmassproperties.com.

About Berkshire Hathaway HomeServices

Berkshire Hathaway HomeServices, based in Irvine, CA, is a real estate brokerage network built for a new era in residential real estate. The network, among the few organizations entrusted to use the world-renowned Berkshire Hathaway name, brings to the real estate market a definitive mark of trust, integrity, stability and longevity. Visit www.berkshirehathawayhs.com.

Irvine, CA-based HSF Affiliates LLC operates Berkshire Hathaway HomeServices, Prudential Real Estate and Real Living Real Estate franchise networks. The company is a joint venture of which HomeServices of America, Inc., the nation’s second-largest, full-service residential brokerage firm, is a majority owner. HomeServices of America is an affiliate of world-renowned Berkshire Hathaway Inc.

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