



BERKSHIRE
HATHAWAY
HomeServices

NEWS RELEASE



18500 Von Karman Avenue, Suite 400
Irvine, CA 92612

FOR IMMEDIATE RELEASE

Berkshire Hathaway HomeServices Announces New REthink Council Members

#GoodToKnow

Nine agents selected to join national council, offer millennial perspectives on real estate

IRVINE, CA (Dec. 17, 2015) – Berkshire Hathaway HomeServices, part of the HSF Affiliates LLC family of real estate brokerage franchise networks, today announced the selection of nine new members to its REthink Council, a national group of 15 top-producing, motivated young agents from Berkshire Hathaway HomeServices brokerages around the country.

"We're focused on the real estate market of today and tomorrow," said HSF Affiliates LLC CEO Gino Blefari. "The REthink Council is an incredible think tank of talent and a proactive approach to ensure the future success of our industry."

Members were selected through a nominating process for their professional achievements and contribution to their communities and offices; each member is an exemplary agent or broker with outstanding innovation, participation and leadership within the Berkshire Hathaway HomeServices network.

The new REthink Council members include: Tiffany Curry, Berkshire Hathaway HomeServices Anderson Properties in Houston, TX; Stephen Ferguson, Berkshire Hathaway HomeServices Fox & Roach, REALTORS® in Philadelphia, PA; Stephen Hales, Berkshire Hathaway HomeServices PenFed Realty in Alexandria, VA; Kyle Hannegan, Berkshire Hathaway HomeServices Select Properties in St. Louis, MO; Erin Heider, Berkshire Hathaway HomeServices Professional Realty in Beavercreek, OH; Phillip MacArthur, Berkshire Hathaway HomeServices Warren Residential in Boston, MA; Megan Owens, Berkshire Hathaway HomeServices Ambassador Real Estate in Omaha, NE; Kyle Rank, Berkshire Hathaway HomeServices York Simpson Underwood Realty in Chapel Hill, NC; and Tim Vierkandt, Berkshire Hathaway HomeServices Showcase Properties in Dothan, AL.

In addition to its 15 council members, the REthink Council also includes two broker/advisors, Jason Waugh, president and CEO of Berkshire Hathaway HomeServices Northwest Real Estate in Portland, OR and Vince Leisey, president and broker/owner of Berkshire Hathaway HomeServices Ambassador Real Estate.

--more--

2-2-2

"I look forward to working with these exceptional agents as they generate ideas and insights that will better not only our Berkshire Hathaway HomeServices family of brokerages but also the real estate industry at large," Waugh said.

Added Leisey, "The members of this group have the passion and progressive mindset needed to effect real change. They're all about collaboration and interested in helping our brokers create the kind of vibrant culture necessary for a successful career."

The national REthink Council launched December 2013 and has since expanded to include more than 25 local chapters in Berkshire Hathaway HomeServices brokerages across the U.S. as well as a robust blog, [REthink Report](#), and a growing [Facebook](#) and [Twitter](#) presence.

"It's critical for us as a brand to embrace the millennial perspective," explained Stephen Phillips, president of Berkshire Hathaway HomeServices. "The real estate industry is ever-changing and our process as a brokerage franchisor is to listen, learn, improve and repeat."

About Berkshire Hathaway HomeServices

Berkshire Hathaway HomeServices, based in Irvine, CA, is a real estate brokerage network built for a new era in residential real estate. The network, among the few organizations entrusted to use the world-renowned Berkshire Hathaway name, brings to the real estate market a definitive mark of trust, integrity, stability and longevity. Visit www.berkshirehathawayhs.com.

Irvine, CA-based HSF Affiliates LLC operates Berkshire Hathaway HomeServices, Prudential Real Estate and Real Living Real Estate franchise networks. The company is a joint venture of which HomeServices of America, Inc., the nation's second-largest, full-service residential brokerage firm, is a majority owner. HomeServices of America is an affiliate of world-renowned Berkshire Hathaway Inc.

Prudential, the Prudential logo and the Rock symbol are service marks of Prudential Financial, Inc. and its related entities, and are used under license with no other affiliation with Prudential.

Media Contacts:

Kevin Ostler
(949) 794-7980
kevinostler@hsfranchise.com

Marisa Pincas
(212) 704-8112
marisa.pincas@edelman.com