



# NEWS RELEASE



18500 Von Karman Avenue, Suite 400  
Irvine, CA 92612

**FOR IMMEDIATE RELEASE**

## **Jessup Real Estate Joins Berkshire Hathaway HomeServices**

**[#GoodToKnow](#)**

*Wenatchee-based Independent Brokerage Now Operates as Berkshire Hathaway HomeServices  
Jessup Real Estate*

**WENATCHEE, WA (April 5, 2018)** – Berkshire Hathaway HomeServices, part of the HSF Affiliates LLC family of real estate brokerage franchise networks, today announced independent brokerage Jessup Real Estate has joined the network operating as Berkshire Hathaway HomeServices Jessup Real Estate.

The full-service brokerage, founded in 2014 by Wenatchee real estate veteran NormaJean Jessup, remains independently owned and operated. The brokerage is a mainstay in central Washington real estate serving bustling Chelan and Douglas counties. Berkshire Hathaway HomeServices remains one of America’s fastest-growing real estate brokerage networks with nearly 45,500 agents and 1,350 offices named to the brand since its September 2013 launch.

“Our brokerage is growing and needed an alliance that could provide us with premium real estate tools and resources plus national and global marketing support,” said Broker/Owner NormaJean Jessup, a lifelong Wenatchee-area resident with more than three decades in the business. “We chose Berkshire Hathaway HomeServices for its extensive value proposition and for access to the brand itself: It carries the name of Warren Buffett’s Berkshire Hathaway Inc., one of the world’s most trusted and respected corporations. People appreciate that. We are thrilled to represent the brand.”

Jessup said she expects to double the size of her brokerage over the next two years. She believes more of the region’s top real estate professionals will want to represent Berkshire Hathaway HomeServices Jessup Real Estate, and that real estate consumers in the region will embrace the brand. “We are the same skilled and responsive brokerage now backed by a global real estate brand,” Jessup explained. “The best real estate professionals in Chelan and Douglas counties just became that much better for their clients.”

With their network membership, Jessup Real Estate agents gain access to the Berkshire Hathaway HomeServices’ Global Network Platform, a powerful real estate tool suite that powers lead generation, marketing support, social media, video production/distribution and more.

**--more--**

## 2-2-2

The brand also provides international listing syndication, professional education and the exclusive Luxury Collection marketing program for high-end listings.

“Our agents are excited about our brand transition to Berkshire Hathaway HomeServices and access to the network’s tool suite, training and more,” said Jessup Real Estate Office Manager Cheryl Dawes. “Everyone is eager to take a new step forward at our brokerage.”

Jessup said the future is bright at Jessup Real Estate. “We operate in a wonderful market that constantly attracts families, retirees, resort and outdoor enthusiasts and so many others,” she explained. “The regional economy is solid, powered by agriculture, medical and high-tech industries, and we will grow and serve the region for years to come.”

Gino Blefari, president and CEO of Berkshire Hathaway HomeServices, welcomed Jessup Real Estate to the network. “NormaJean is a strong and respected operator with a terrific team of agents,” he said. “We’re proud this brokerage represents our brand in Chelan and Douglas counties.”

Jessup Real Estate will commemorate its transition with an open house event during which it will provide complimentary document-shredding services for the general public. The event will take place Saturday, April 14 from 11 a.m. to 1 p.m. at the brokerage’s headquarters, 503 Grant Road, East Wenatchee.

Jessup Real Estate’s new Cabernet and White yard signs will begin appearing in the marketplace today.

### **About Berkshire Hathaway HomeServices Jessup Real Estate**

Jessup Real Estate is a full-service real estate company serving the communities of Wenatchee, East Wenatchee, Rock Island, Malaga, Cashmere, Leavenworth, Lake Wenatchee, Orondo, Chelan and Waterville. Visit [www.JessupRealEstate.com](http://www.JessupRealEstate.com).

### **About Berkshire Hathaway HomeServices**

Berkshire Hathaway HomeServices, based in Irvine, CA, is a real estate brokerage network built for a new era in residential real estate. The network, among the few organizations entrusted to use the world-renowned Berkshire Hathaway name, brings to the real estate market a definitive mark of trust, integrity, stability and longevity. The brand was recognized for “Highest Overall Satisfaction for Repeat Home Sellers Among National Full Service Real Estate Firms” in J.D. Power’s 2017 Home Buyer/Seller Satisfaction Study. Visit [www.berkshirehathawayhs.com](http://www.berkshirehathawayhs.com).

### **Contact:**

Kevin Ostler  
(949) 794-7980  
[kevinostler@hsfranchise.com](mailto:kevinostler@hsfranchise.com)

Gurion Kastenberg  
(212) 738-6124  
[gurion.kastenberg@edelman.com](mailto:gurion.kastenberg@edelman.com)